



HILLINGDON
LONDON



NOTICE OF HEARING

Licensing Sub-Committee
Resumed hearing from
24 April 2025

Date: 21 MAY 2025

Time: 10:00

Venue: CR6

Meeting Details: If this is a public hearing, then the public and press are welcome to attend and observe the meeting.

For safety and accessibility, security measures will be conducted, including searches of individuals and their belongings. Attendees must also provide satisfactory proof of identity upon arrival. Refusal to comply with these requirements will result in non-admittance.

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Councillors on the Sub-Committee:

Councillor Darran Davies

Councillor Peter Smallwood

Councillor Barry Nelson-West

IMPORTANT INFORMATION

On receipt of this notice, you **MUST** notify the Committee Clerk (contact details below) by the following date:

Monday 19 May 2025

If you don't notify you may lose your right to speak at the hearing. When notifying you must confirm:

- 1) Whether you intend to attend or to be represented by someone at the hearing;
- 2) If you consider a hearing to be unnecessary and;
- 3) Whether to request that another person attends (other than your representative) as a witness

Published: Wednesday, 7 May 2025

Contact: Liz Penny - email:

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Putting our residents first

Lloyd White
Head of Democratic Services
London Borough of Hillingdon,
Phase II, Civic Centre, High Street, Uxbridge, UB8 1UW

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Agenda

CHAIRMAN'S ANNOUNCEMENTS

Hearing Protocol

- 1 Apologies for Absence
- 2 Declarations of interest in matters coming before this meeting
- 3 To confirm that the items of business marked Part I will be considered in Public and items marked Part II will be considered in Private
- 4 Matters that have been notified in advance or urgent

Part I - Members, Public and Press

	Title of Report / Address of application	Ward	Time	Page
5	RESUMED HEARING: Application for the Variation of a Premises Licence: Prince of Wales, 1 Harlington Road, Hillingdon, UB8 3HX	Colham & Cowley	10:00	3-76

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Order of proceedings – applications

The Chairman of the Sub-Committee will open the hearing by introducing the Councillors, explaining the purpose of the proceedings and the general procedure. The Chairman will then check that there are no additions or alterations to the list of those appearing at the hearing.

Introduction by the Regulatory Services/Licensing Officer



The Applicant / Licence Holder



Responsible Authorities (if present)



Other Parties (residents etc...)



DISCUSSION LED BY THE SUB-COMMITTEE

The Chairman will lead the discussion. This will be a chance for all parties to provide comments on any submissions that have been made to the Sub-Committee.



Closing remarks from each party



Sub-Committee deliberates



Chairman announces the decision

The Council's Regulatory Services/Licensing Officer will introduce the report and will outline the matter before the Sub-Committee, giving any relevant background information. The Sub-Committee may ask questions of the officer.

The Applicant, licence holder or the person representing him/her will be invited to address the Sub-Committee. They will be allowed sufficient time to present his/her case. The Sub-Committee may ask questions.

Responsible Authorities will be invited to address the Sub-Committee and will be allowed sufficient time. The Sub-Committee may ask questions of the Responsible Authorities.

Other parties will be invited to address the Sub-Committee. Where there are a number of parties making similar representations the Chairman will expect the parties to nominate a spokesperson to make the representations and all will be allowed sufficient time. The Sub-Committee may ask questions of the Other Parties.

The Chairman will invite the Responsible Authorities and Other Parties to make brief closing remarks on the application. The Applicant / licence holder makes the final closing remarks.

The Sub-Committee will remain in the room to deliberate and make their decision, with only the Legal Advisor and the Clerk to the Sub-Committee remaining. All others present will be asked to leave the room. If the meeting is being broadcast, any filming will be stopped for this part.

Parties may return to the room when invited to do so and the Chairman will announce the decision. The Chairman will remind the Applicant / licence holder that the decision will be sent to them in writing. There can be no further questions or statements.

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Agenda Item 5

Application for the variation of a Premises Licence: Prince of Wales, 1 Harlington Road, Hillingdon, UB8 3HX

Committee	Licensing Sub-Committee
Officer Contact	Licensing Officer – Lois King - 01895 277067
Papers with report	Appendix 1 - Application to vary a Premises Licence Appendix 2 - Operating schedule to accompany the application Appendix 3 - Current premises licence Appendix 4 - Representations from Interested Parties Appendix 5 - Photos, plans & maps Appendix 6 - Dispersal Policy – Prince of Wales Appendix 7 - Crime and ASB Data – Vicinity of Prince of Wales Appendix 8 - Statement of Truth in support of application
Ward name	Hillingdon East/ Colham & Cowley

1.0 SUMMARY

To consider an application to vary the current premises licence for the Prince of Wales, 1 Harlington Road, Uxbridge, UB8 3HX. The application was submitted by NTAD Consultants Limited on behalf of Mr Sheikh Sheraz Ahmed, Director of Game Measure Limited and is attached as **Appendix 1**. An operating schedule to accompany the application form is attached as **Appendix 2**.

The variation application seeks to extend the authorisation for the sale of alcohol on and off the premises between Sunday and Thursday until 00:00 hours and on Fridays and Saturdays until 01:00 hours. The premises licence currently authorises this activity until 23:00 hours between Sunday and Thursday and until 00:00 hours on Fridays and Saturdays.

The variation application seeks to extend the authorisation for recorded music until 00:00 hours between Sunday and Thursday and until 01:00 hours on Friday's and – Saturday's. The premises licence currently authorises this activity until 23:00 hours Sunday – Thursday with music outside only until 22:00 hours on these days and until 00:00 hours on Friday's and Saturday's with music outside only permitted until 23:00 hours on these days.

The variation application seeks to extend the authorisation for live music to include the external area as well as indoors from 10:00 – 23:00 hours seven days a week. The premises licence currently authorises this activity indoors only Sunday to Thursday until 23:00 hours and Friday to Saturday until 00:00 hours.

The variation application seeks to extend the authorisation for the performance of dance until 00:00 hours Sunday – Thursday and until 01:00 hours Friday – Saturday and for the authorisation to include the external area for belly dancing shows until 23:00 hours seven days a week. The premises licence currently authorises this activity indoors only Sunday to Thursday until 23:00 hours and Friday – Saturday until 00:00 hours.

The variation application seeks the authorisation of anything of a similar description to live music, recorded music or performance of dance until 00:00 hours Sunday – Thursday and until 01:00 hours Friday – Saturday (to provide belly dancer show in the external area no later than 23:00 hours on any day of the week).

The variation application seeks to extend the authorisation for late night refreshment until 00:00 hours Sunday – Thursday and 01:00 hours Friday - Saturday. The premises licence currently authorises this activity Friday – Saturday until 00:00 hours.

The opening hours will be Sunday – Thursday from 10:00 hours until 00:30 hours and Friday – Saturday from 10:00 until 01:30 hours. The current opening hours on the licence are Sunday – Thursday 10:00 hours until 23:30 hours and Friday – Saturday from 10:00 hours until 00:30 hours.

The application has attracted two representations from Interested Parties namely two Ward Councillors.

2.0 RECOMMENDATION

That the Licensing Sub Committee consider the application to vary the current premises licence in respect of the Prince of Wales, 1 Harlington Road, Uxbridge, UB8 3HX.

3.0 APPLICATION

An application to vary the premises licence for the Prince of Wales has been submitted by NTAD Consultants Limited on behalf of Mr Sheraz Sheikh Ahmed, Director of Game Measure Limited. The application seeks to extend the hours for licensable activities namely sale of alcohol, provision of regulated entertainment (including live music, recorded music and performance of dance) and late-night refreshment. The premises are situated on Harlington Road, Hillingdon, UB8 3HX.

3.1 Description of the premises

The premises is a pub and mediterranean restaurant with a beer garden at the rear which is used for shisha smoking. The premises offers food, music and entertainment e.g. belly dancer to its customers. The premises is situated near to residential dwellings on both the Uxbridge Road and Harlington Road.

3.2 Current licensable activities, hours and opening hours

<u>Activity</u>		<u>Hours</u>
Sale of alcohol	Consumption on and off the premises	Sunday – Thursday 10:00 – 23:00 Friday – Saturday 10:00 – 00:00
Live music	Indoors only	Sunday – Thursday 10:00 – 23:00 Friday – Saturday 10:00 – 00:00
Recorded Music	Outdoors	Sunday – Thursday 10:00 – 22:00 Friday – Saturday 10:00 – 23:00
Recorded Music	Indoors	Sunday – Thursday 10:00 – 23:00 Friday – Saturday 10:00 – 00:00
Performance of Dance	Indoors only	Sunday – Thursday 10:00 – 23:00 Friday – Saturday 10:00 – 00:00
Late Night Refreshment		Friday – Saturday 23:00 – 00:00

	Opening Hours
Monday	10:00 – 23:30
Tuesday	10:00 – 23:30
Wednesday	10:00 – 23:30
Thursday	10:00 – 23:30
Friday	10:00 – 00:30

Saturday	10:00 – 00:30
Sunday	10:00 – 23:30

The current premises licence can be found in **Appendix 3**

3.3 Proposed hours for licensable activities and opening hours

	Recorded Music (indoors and outdoors)	Performance of Dance (indoors & outdoors)	Live music (indoors & outdoors)	Late Night Refreshment (on & off premises)	Sale of Alcohol (on & off premises)
Monday	10:00 – 00:00	Inside: 10:00 – 00:00 External area: 10:00 – 23:00	10:00 – 23:00	23:00 – 00:00	10:00 – 00:00
Tuesday	10:00 – 00:00	Inside: 10:00 – 00:00 External area: 10:00 – 23:00	10:00 – 23:00	23:00 – 00:00	10:00 – 00:00
Wednesday	10:00 – 00:00	Inside: 10:00 – 00:00 External area: 10:00 – 23:00	10:00 – 23:00	23:00 – 00:00	10:00 – 00:00
Thursday	10:00 – 00:00	Inside: 10:00 – 00:00 External area: 10:00 – 23:00	10:00 – 23:00	23:00 – 00:00	10:00 – 00:00
Friday	10:00 – 01:00	Inside: 10:00 - 01:00 External area: 10:00 – 23:00	10:00 – 23:00	23:00 – 01:00	10:00 - 01:00
Saturday	10:00 – 01:00	Inside: 10:00 - 01:00 External area: 10:00 – 23:00	10:00 – 23:00	23:00 - 01:00	10:00 - 01:00
Sunday	10:00 – 00:00	Inside: 10:00 - 00:00 External area: 10:00 – 23:00	10:00 – 23:00	23:00 - 00:00	10:00 - 00:00

	Opening Hours
Monday	10:00 – 00:30
Tuesday	10:00 – 00:30
Wednesday	10:00 – 00:30
Thursday	10:00 – 00:30
Friday	10:00 – 01:30
Saturday	10:00 – 01:30
Sunday	10:00 – 00:30

3.4 Other licensed premises nearby

Premises	Activities Authorised	Opening Hours
The Red Lion Hotel Royal Lane Hillingdon UB8 3QP	<p>Provision of recorded music (indoors only)</p> <p>Provision of late-night refreshment (indoors only)</p> <p>Sale by retail of alcohol (on/off supplies)</p>	<p>Sale of alcohol:</p> <p>From 08.00 hours until 01.00 hours the following day, every day</p> <p>The sale of alcohol to persons residing within the hotel is not time restricted.</p> <p>Provision of late-night refreshment:</p> <p>From 23.30 hours until 01.00 hours the following day, every day</p> <p>The provision of recorded music is not subject to any time restrictions.</p> <p>The sale of alcohol and provision of late-night refreshment on New Year's Eve is as stated in the opening hours of the premises for New Years Eve.</p>
The Vine Inn 121 Hillingdon Hill Uxbridge UB10 0JQ	<p>Performance of live music (indoors)</p> <p>Recorded music (indoors)</p> <p>Performance of dance and entertainment of a similar description (indoors)</p> <p>Provision of late-night refreshment (indoors)</p> <p>Sale of alcohol (on/off premises)</p>	<p>Sunday – Wednesday 10:00 - 00:00</p> <p>Thursday – Saturday 10:00 – 01:00</p> <p>An additional hour following those detailed above on:</p> <p>Friday, Saturday, Sunday and Monday of bank holiday weekends</p> <p>The Thursday before Good Friday</p> <p>Christmas Eve</p> <p>On St David's Day</p> <p>St Patrick's Day</p> <p>St George's Day</p> <p>St Andrew's Day</p> <p>and on no more than 12 occasions per year subject to providing the Licensing Service, the Councils Environmental Protection Unit and the Metropolitan Police Service 10 working days' notice, and then only on receiving a subsequent 'CONSENT' from the Councils Licensing</p>

		Service, in respect of this agreement to the specified day and/or times applied for. In addition, the sale of alcohol only from 10.00 hours on New Year's Eve to 10.00 hours on New Year's Day
Discount Food & Wine 10 Crescent Parade Long Lane Hillingdon UB10 0LG	Sale by retail of alcohol	From 06:00 hours until 24:00 hours, Monday to Saturday From 06:00 hours until 23:00 hours on Sundays
Specialist Off Licence 81-83 Manor Parade Uxbridge Road Hillingdon UB10 0JQ	Sale by retail of alcohol	Between 08.00 and 23.00 each day

A map of nearby licensed premises can be found in **Appendix 5**.

3.5 Operating Schedule and Conditions

3.6 The conditions being offered by the applicant can be found in a separate operating schedule attached as **Appendix 2**. Whilst the operating schedule submitted with the application includes a significant number of conditions from the current premises licence (**Appendix 3**) there are some changes e.g. timings for SIA, readmittance timings and the condition in relation to conducting hourly noise patrols during Regulated Entertainment has been omitted.

3.7 On 26th March 2025, the Applicant's agent advised by email that there was an error in the wording of two of the conditions in the Operating Schedule that had been submitted with the variation application in February 2025.

Condition 17 was supposed to have read "All patrons entering the premises from 21:00 on Fridays, Saturdays and UK Bank Holidays shall be required to have their identity verified via the ID scanner machine"

Condition 34 was supposed to have read "No patrons shall be permitted to use the external area of the premises after 00:00 hours between Sunday to Thursday and 01:00 hours on a Friday and Saturday"

3.8 The agent was advised that the consultation would have to be restarted in order to allow the Responsible Authorities and other consultees time to consider these changes. The alternative would be to complete the process with the application and operating schedule as submitted on 28th February 2025 and then change the conditions by way of a variation at a later date.

4.0 **CONSULTATION**

4.1 Closing date for representations
Friday 28th March 2025

4.2 Public Notice published in local newspaper
Wednesday 12th March 2025

5.0 REPRESENTATIONS

5.1 We have received representations from Interested Parties

Councillor/Resident	Ground for Representation	Appendix
Cllr Gohil	Prevention of Crime & Disorder Prevention of Public Nuisance Public Safety	Appendix 4
Cllr Chamdal	Prevention of Public Nuisance	Appendix 4

6.0 BACKGROUND INFORMATION

- 6.1 The premises had a licence until December 2021 when the Licensing Sub-Committee revoked it following a review which stemmed from a serious incident – a stabbing where one of the four victims was a 16-year-old girl who had been drinking at the premises. An appeal by the then premises licence holder was unsuccessful and the revocation took effect in February 2022.
- 6.2 A new premises licence application was received from Game Measure Limited in March 2023. The premises planned to offer a similar experience to that which was there prior to the licence being revoked i.e. food (including late night refreshment), drinks (including alcohol), regulated entertainment and shisha.
- 6.2 The application attracted 3 representations from the Responsible Authorities, 3 Representations from Interested Parties and 3 Representations of support.
- 6.3 The application was heard by the Licensing Sub-Committee in April 2023 and a premises licence was granted but with reduced hours from that which were originally applied for and subject to 43 conditions designed to combat the issues that the premises had previously had.
- 6.4 An application to vary the premises licence was received from Game Measure Limited in April 2024. The application sought to extend the hours for licensable activities namely sale of alcohol, provision of regulated entertainment (including live music, recorded music and performance of dance) and late-night refreshment. Whilst the operating schedule submitted with the application included a significant number of conditions from the existing premises licence, there were several omissions, mainly in relation to conditions designed to uphold the Prevention of Public Nuisance licensing objective.
- 6.5 The application attracted representations from three Responsible Authorities namely the Licensing Authority, the Street Scene Enforcement Team/Environmental Protection Team and Metropolitan Police Licensing. There were four representations from Interested Parties namely three Ward Councillors and a local resident. There were also two representations in support of the application from local residents.
- 6.6 The application was scheduled to be heard by the Licensing Sub Committee on 3rd June 2024 and was adjourned so that a large bundle of additional information submitted by the applicant's agent on 2nd June 2024 could be considered.

- 6.7 The application was subsequently heard by the Licensing Sub Committee on 20th June 2024 who decided to reject the part of the application which related to the extension of the hours for the licensable activities but to modify licence conditions 14 and 38 and also to remove conditions 2 and 3 to reflect the deregulation of regulated entertainment.
- 6.8 An Appeal against the decision of the Licensing Sub Committee was subsequently lodged at Uxbridge Magistrates Court thus suspending the decision.
- 6.9 The Appeal is scheduled to be heard on 18th July 2025.

7.0 OFFICER'S OBSERVATIONS

- 7.1 This application seeks to extend the hours for the existing licensable activities authorised by the current premises licence.

The premises is situated in an area where there is residential accommodation so the potential for public nuisance is a consideration.

Records show that the premises has submitted two Temporary Event Notices (TEN) since June 2024:

Date	Times	Licensable Activities	Complaints Received
21/12/24 -22/12/24	23:00 – 02:00 hours	Sale of Alcohol Regulated Entertainment Late Night Refreshment	None
31/12/24 – 01/01/25	23:00 – 02:00 hours	Sale of Alcohol Regulated Entertainment Late Night Refreshment	Yes – one anonymous complaint on 01/01/25 to the Environmental Protection (Noise) Team

The Licensing Service is aware of one complaint that has been made about the Prince of Wales since June 2024. A complaint relating to noise from loud music at the venue was logged with the Environmental Protection Team (Noise Team) on 8th March 2025. The Environmental Protection Team did not receive a call out to witness the noise when it was on-going. The complaint was updated on Saturday 30th March 2025 at 4:30pm with a report of a “constant beat of amplified music coming from the Shish Bar/Prince of Wales” whilst the resident was “in my lounge watching football”. The team did not receive a call out request to visit the premises in the evening. The complainant also emailed the Licensing Team on 30th March 2025.

A search of the Members Enquiries database for enquiries logged by Members relating to either “Prince of Wales” or “Sahara City” or “1 Harlington Road” from June 2024 to the present day has not revealed any such enquiries having been registered.

- 7.2 The representations received from interested parties raised the following issues:

a) The Prevention of Crime and Disorder

Cllr Gohil notes the history of the premises under the previous premises licence holder and although the change in management is acknowledged, residents and local stakeholders have raised concerns regarding late night disorder associated with the venue and especially in the surrounding streets. Local residents widely believe that the venue is not complying with key conditions on the premises licence, specifically using the ID scanner from 20:00 hours on Fridays and Saturdays. Doubts still

remain about the ability of the premises to abide by the conditions on their licence and over whether there has been a significant enough change in the culture at the premises such that residents can be confident that an increase in licensable hours will not result in an increase in crime and disorder.

Metropolitan Police Licensing have not submitted a Representation in relation to this application.

b) The Prevention of Public Nuisance

Cllr Gohil notes the history of the premises in terms of noise nuisance, including loud music, patrons shouting in the street and general disturbance late at night – issues which continue to exist. In addition, public littering and patrons loitering after exiting the venue late at night affect the quality of life of nearby residents.

Noise is especially an issue after 23:00 hours when the streets are quieter and the impact in the use of the outdoor garden area and the playing of recorded music is more keenly felt. Although the applicant has proposed limiting the use of the garden after 23:00 hours, Cllr Gohil is not confident that this will be complied with given the history of previous promises not being upheld.

Cllr Chamdal is concerned that the proposed closing times will create a public nuisance for residents living in properties in close proximity to the venue. He is also concerned that the late hours will result in an increase in large groups of people being attracted to the premises thus significantly increasing nuisance, especially when exiting the venue. Noise generated by regulated entertainment in external areas is also a concern. Cllr Chamdal does not feel that the conditions will negate the issues that will be caused by increasing the licensable hours.

The Environmental Protection Team have not submitted a Representation in relation to this application.

c) Public Safety

Cllr Gohil has highlighted the history of the premises in terms of fights, drunkenness, anti-social behaviour and the need for Police intervention at the venue. She acknowledges the inclusion of conditions such as CCTV and staff training in the operating schedule but has expressed doubts over the ability of the premises to self-regulate and whether they can be trusted to do so. Cllr Gohil is also concerned about the potential for the premises to exceed their capacity with later hours.

Cllr Chamdal has raised concerns over parking issues in the surrounding area.

8.0 Relevant sections of s.182 Guidance

Where representations are made

- 8.1 **At paragraph 9.3** it states that “Where a representation concerning the licensing objectives is made by a responsible authority about a proposed operating schedule and it is relevant (see paragraphs 9.4 to 9.10), the licensing authority’s discretion will be engaged. It will also be engaged if another person makes relevant representations to the licensing authority, which are also not frivolous or vexatious (see paragraphs 9.4 to 9.10). Relevant representations can be made in opposition to or in support of, an application and can be made by any individual, body or business that has grounds to do so.

Relevant, vexatious and frivolous representations

- 8.2 **At paragraph 9.4** it states that “A representation is “relevant” if it relates to the likely effect of the grant of the licence on the promotion of at least one of the licensing objectives. For example, a representation from a local businessperson about the commercial damage caused by competition from new licensed premises would not be relevant. On the other hand, a representation by a

businessperson that nuisance caused by new premises would deter customers from entering the local area, and the steps proposed by the applicant to prevent that nuisance were inadequate, would be relevant. In other words, representations should relate to the impact of licensable activities carried on from premises on the objectives. For representations in relation to variations to be relevant, they should be confined to the subject matter of the variation. There is no requirement for a responsible authority or other person to produce a recorded history of problems at premises to support their representations, and in fact this would not be possible for new premises.”

- 8.3 **At paragraph 9.9** it states that “It is recommended that, in borderline cases, the benefit of the doubt about any aspect of a representation should be given to the person making the representation. The subsequent hearing would then provide an opportunity for the person or body making the representation to amplify and clarify it.”

Determining actions that are appropriate for the promotion of the licensing objectives

- 8.4 **At paragraph 9.42** it states that "Licensing authorities are best placed to determine what actions are appropriate for the promotion of the licensing objectives in their areas. All licensing determinations should be considered on a case-by-case basis. They should take into account any representations or objections that have been received from responsible authorities or other persons, and representations made by the applicant or premises user as the case may be".
- 8.5 **At paragraph 9.43** it states that "The authority's determination should be evidence-based, justified as being appropriate for the promotion of the licensing objectives and proportionate to what it is intended to achieve".
- 8.6 **At paragraph 9.44** it states that "Determination of whether an action or step is appropriate for the promotion of the licensing objectives requires an assessment of what action or step would be suitable to achieve that end. While this does not therefore require a licensing authority to decide that no lesser step will achieve the aim, the authority should aim to consider the potential burden that the condition would impose on the premises licence holder (such as the financial burden due to restrictions on licensable activities) as well as the potential benefit in terms of the promotion of the licensing objectives. However, it is imperative that the authority ensures that the factors which form the basis of its determination are limited to consideration of the promotion of the objectives and nothing outside those parameters. As with the consideration of licence variations, the licensing authority should consider wider issues such as other conditions already in place to mitigate potential negative impact on the promotion of the licensing objectives and the track record of the business. Further advice on determining what is appropriate when imposing conditions on a licence or certificate is provided in Chapter 10. The licensing authority is expected to come to its determination based on an assessment of the evidence on both the risks and benefits either for or against making the determination".

Proportionality

- 8.7 **At paragraph 10.2** it states, “Conditions include any limitations or restrictions attached to a licence or certificate and essentially are the steps or actions that the holder of the premises licence or the club premises certificate will be required to take or refrain from taking in relation to the carrying on of licensable activities at the premises in question. Failure to comply with any condition attached to a licence or certificate is a criminal offence, which on conviction is punishable by an unlimited fine or up to six months’ imprisonment. The courts have made clear that it is particularly important that conditions which are imprecise or difficult for a licence holder to observe should be avoided.”
- 8.8 **At paragraph 10.8** it states, “The licensing authority may not impose any conditions unless its discretion has been exercised following receipt of relevant representations, and it is satisfied as a result of a hearing (unless all parties agree a hearing is not necessary) that it is appropriate to impose conditions to promote one or more of the four licensing objectives. In order to promote the crime prevention licensing objective conditions may be included that are aimed at preventing illegal working in licensed premises. This provision also applies to minor variations.”

- 8.9 **At paragraph 10.9** It is possible that in some cases no additional conditions will be appropriate to promote the licensing objectives.
- 8.10 **At paragraph 10.10** it states that "The 2003 Act requires that licensing conditions should be tailored to the size, type, location and characteristics and activities taking place at the premises concerned. Conditions should be determined on a case-by-case basis and standardised conditions which ignore these individual aspects should be avoided. For example, conditions should not be used to implement a general policy in a given area such as the use of CCTV, polycarbonate drinking vessels or identity scanners where they would not be appropriate to the specific premises. Conditions that are considered appropriate for the prevention of illegal working in premises licensed to sell alcohol or late-night refreshment might include requiring a premises licence holder to undertake right to work checks on all staff employed at the licensed premises or requiring that a copy of any document checked as part of a right to work check is retained at the licensed premises. Licensing authorities and other responsible authorities should be alive to the indirect costs that can arise because of conditions. These could be a deterrent to holding events that are valuable to the community or for the funding of good and important causes. Licensing authorities should therefore ensure that any conditions they impose are only those which are appropriate for the promotion of the licensing objectives".

Hours of trading

- 8.11 **At paragraph 10.13** it states "The Government acknowledges that different licensing strategies may be appropriate for the promotion of the licensing objectives in different areas. The 2003 Act gives the licensing authority power to make decisions about the hours during which premises can conduct licensable activities as part of the implementation of its licensing policy statement. Licensing authorities are best placed to make decisions about appropriate opening hours in their areas based on their local knowledge and in consultation with responsible authorities. However, licensing authorities must always consider each application and must not impose predetermined licensed opening hours, without giving individual consideration to the merits of each application".
- 8.12 **At paragraph 10.14** it states "Where there are objections to an application to extend the hours during which licensable activities are to be carried on and the licensing authority determines that this would undermine the licensing objectives, it may reject the application or grant it with appropriate conditions and/or different hours from those requested."

Licensing hours

- 8.13 **At paragraph 14.51** it states "With regard to licensing hours, the Government acknowledges that different licensing approaches may be appropriate for the promotion of the licensing objectives in different areas. The 2003 Act gives the licensing authority power to make decisions regarding licensed opening hours as part of the implementation of its licensing policy statement and licensing authorities are best placed to make such decisions based on their local knowledge and in consultation with other responsible authorities. However, licensing authorities must always consider each application and must not impose predetermined licensed opening hours, without giving individual consideration to the merits of each application".
- 8.11 **At paragraph 14.52** it states "Statements of licensing policy should set out the licensing authority's approach regarding licensed opening hours and the strategy it considers appropriate for the promotion of the licensing objectives in its area. The statement of licensing policy should emphasise the consideration which will be given to the individual merits of an application. The Government recognises that licensed premises make an important contribution to our local communities and has given councils a range of tools to effectively manage the different pressures that licensed premises can bring. In determining appropriate strategies around licensed opening hours, licensing authorities cannot seek to restrict the activities of licensed premises where it is not appropriate for the promotion of the licensing objectives to do so".

9.0 Relevant sections of Hillingdon's Licensing Policy

Licensing Objectives – The Prevention of Crime and Disorder

- 9.1 **At paragraph 10.1** Licensed premises, especially those offering late night/early morning entertainment, alcohol and refreshment, can be a source of crime and disorder. The Licensing Authority will expect operating schedules to satisfactorily address these issues from the design of the premises through to the daily operation of the business. Applicants are recommended to seek advice from the Police Licensing Officer and Licensing Authority Officers prior to making any application as early advice can alleviate representations being made once an application is submitted. Full contact details for both are contained within the Responsible Authorities contact in appendix B.
- 9.2 **At paragraph 10.3** Where a number of premises may be in close proximity it may be difficult to attribute the disorder to patrons of particular premises, however there is a duty on Premises Licence Holders or Club Management Committees to act responsibly to ensure their own customers do not contribute to crime and disorder whilst in their premises and in the vicinity of their premises.
- 9.3 **At paragraph 10.6** Applications referred to the Licensing Sub-Committee where relevant representations have been received will be determined on the individual merit of each case. The Licensing Sub-Committee has the power to impose specific conditions when considered appropriate in respect of the Crime and Disorder objective.

Licensing Objectives – Public Safety

- 9.4 **At paragraph 11.5** Applications referred to the Licensing Sub-Committee will be determined on the individual merit of each case. The Licensing Sub-Committee have the power to impose specific conditions when considered necessary in respect of the Public Safety objective.

Licensing Objectives – The Prevention of Public Nuisance

- 9.5 **At paragraph 12.1** Licensing Sub Committees will be mindful that licensed premises, especially those operating late at night and in the early hours of the morning, can cause a range of nuisances impacting on people living, working or sleeping in the vicinity of the premises. When addressing public nuisance, the applicant should identify any particular issues that are likely to affect adversely the promotion of the licensing objective to prevent public nuisance. They should then include in the operating schedule how they will deal with those matters. The concerns mainly relate to noise nuisance from within the premises or from the use of any outside areas, light pollution, smoke and noxious smells. This may also include patrons outside a premises and the dispersal of customers. Due regard will be given to the impact these may have, and the Licensing Authority will expect operating schedules to satisfactorily address these issues.
- 9.6 **At paragraph 12.7** Applications referred to the Licensing Sub-Committee will be determined on the individual merit of each case. The Licensing Sub-Committee have the power to impose specific conditions when considered necessary in respect of the Prevention of Public Nuisance objective.

Representations

- 9.7 **At paragraph 17.2** Representations can be made to the Council, as Licensing Authority, by a 'Responsible Authority' or by 'Interested Parties' which include individuals such as residents or bodies such as a resident's association, trade associations and other businesses operating. Representations can be made concerning:
- Applications for new premises licences or club premises certificates
 - Applications to vary premises licences or club premises certificates
 - Personal licence applications on criminal grounds (only by the Police)
- 9.8 **At paragraph 17.9** The Licensing Act 2003 also permits Elected Members to make representations on their own behalf as well as on behalf of their constituents. Members of the public who are making

representations may also request that their Ward Councillor speaks on their behalf at public hearings to determine applications.

- 9.9 **At paragraph 17.11** Written representations include letters and emails. Representations received after the end of the public consultation period cannot legally be accepted and will not be considered by the Licensing Authority.
- 9.10 **At paragraph 17.15** All valid representations will form part of a committee report that will become a public document. It will be given to the applicant, their agent, responsible authorities, other persons making representations and any other party requesting a copy as well as the Licensing Sub-committee 10 working days prior to the hearing. Anonymous representations will not be accepted.

Licensing Hours

- 9.11 **At Paragraph 25.1** it states that "Prior to the introduction of the Licensing Act 2003, it was believed that fixed and artificially early closing times (established under the Licensing Act 1964) were one of the key causes of rapid binge drinking prior to closing times and one of the causes of disorder and disturbance when large number of customers were required to leave the premises simultaneously".
- 9.12 **At Paragraph 25.2** it states that "The aim through promotion of the licensing objectives should be to reduce the potential for concentrations and achieve a slower dispersal of people from licensed premises through flexible opening times".
- 9.13 **At Paragraph 25.3** it states that "Arbitrary restrictions that would undermine the principle of flexibility will therefore be avoided. The four licensing objectives will be paramount at all times and the Council will always consider the individual merits of each case".
- 9.14 **At Paragraph 25.4** it states that "In accordance with guidance there is no fixed restriction on terminal hours for any particular areas of the borough. Such a restriction could cause the migration of patrons from one area to another and create the circumstances that the legislation is attempting to avoid. Each application will be dealt with on its merits. It is for the applicants to detail in their Operating Schedule exactly what times they intend to open and close the premises and what measures they will take to ensure that they do not cause nuisance or disturbance to their neighbours in the vicinity. The later the terminal hour applied for, the greater will be the need to address the issues of disturbance and nuisance".

Licence Conditions

- 9.15 **At Paragraph 20.1** it states that "Conditions on premises licences and club certificates are determined by:
- a) The measures put forward on the Operating Schedule
 - b) Mandatory conditions within the Act
 - c) Measures decided at a hearing by the Licensing Sub Committee"
- 9.16 **At Paragraph 20.2** it states that "Conditions attached to licences by the Licensing Authority that have been proposed by the applicant in their operating schedule should be consistent with the steps set out in the operating schedule. This means that the effect of these conditions should be substantially the same as that intended by the terms of the operating schedule".
- 9.17 **At Paragraph 20.3** it states that "Any conditions attached to licences following relevant representations will focus on matters within the control of the Premises Licence Holder or Club Management Committees. They will address matters which have a direct impact on those living, working or engaged in normal activities in the vicinity, as well as patrons of the licensed premises. They will not be used as a means of attempting to attach responsibility to Premises Licence Holders or Club Management Committees for matters outside their reasonable control, such as anti-social behaviour once away from the premises or licensable activity".

9.18 **At Paragraph 20.4** it states that "The Licensing Authority will not impose standard conditions upon every licence issued, however it may have regard to model conditions produced by the Government and/or the Institute of Licensing and it may choose to impose these in appropriate circumstances".

10.0 LEGAL CONSIDERATIONS

10.1 When considering licence variation applications, the Sub-Committee is required carry out its functions with a view to promoting the licensing objectives. The licensing objectives are:

- Prevention of crime and disorder
- Public Safety
- Prevention of public nuisance
- Protection of children from harm

10.2 An application for variation of a premises licence may be made pursuant to s.34 of the Licensing Act 2003 and is essentially governed by Licensing Act 2003, reg.12 of the Licensing Act 2003 (Premises licences and club premises certificates) Regulations 2005/42), Licensing Act 2003 (Hearings) Regulations 2005/44) and s.182 Secretary Code of Guidance.

10.3 The Sub-Committee must ensure that all licensing decisions have:

- A direct relationship to the promotion to the promotion of one or more of the four licensing objectives;
- regard to the Council's statement of licensing policy;
- regard to the Secretary of State guidance; and
- not be made as a result of a blanket policy which is applied so rigidly that an exercise of discretion in each individual case is precluded

10.4 Applications must be considered with regard to the principles of fair process and the Human Rights Act 1998 and must have regard to its public sector equality duty under section 149 of the Equality Act 2010. In summary, section 149 provides that a Public Authority must, in the exercise of its functions have due regard to the need to:

- i. eliminate discrimination, harassment, victimisation and any other conduct that is prohibited by or under this Act;
- ii. advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it; and
- iii. foster good relations between persons who share a relevant protected characteristic and persons who do not share it.

10.5 Section 149(7) of the Equality Act 2010 defines nine relevant protected characteristics examples are; race, sex, age, disability and religious beliefs

10.6 When considering an application for the variation of an existing Premises Licence, only the variation is subject to determination. An application to vary the premises licence concerns variation of the conditions attaching to the licence or of the authorised licensable activities.

10.7 The application to vary must be accompanied by the Premises Licence (unless that is impracticable when a statement explaining why must be provided).

10.8 The authority must make the variation as applied for, subject to the mandatory conditions, unless relevant representations are made, in which case a hearing must be held.

10.9 Where relevant representations are made, the Licensing Authority must hold a hearing to consider them, unless it is agreed that a hearing is unnecessary ([s.35\(3\)\(a\)](#)).

- 10.10 The Licensing Authority must then take such of the following steps as it believes to be appropriate for the promotion of the licensing objectives:
- a) modify the conditions of the licence or
 - b) reject the whole or part of the application ([s.35\(3\)\(b\) and \(4\)](#)).
- 10.11 When determining applications to vary an existing Premises Licence, the Sub-Committee must consider all relevant representations that are made before taking such steps (if any) as it considers necessary for the promotion of the licensing objectives. The steps that may be taken are as follows:
- grant the variation as applied for;
 - modify the conditions of the licence (conditions are deemed to be modified if they are altered/omitted or new conditions are added); or
 - reject whole or part of the application to vary the licence.
- 10.12 Any modification of conditions should be confined to those considered appropriate in respect of the particular variation sought.
- 10.13 The Sub-Committee must also have regard to the London Borough of Hillingdon's Statement of Licensing and the Secretary of State's Guidance issued under the Licensing Act 2003 when deciding what action, if any, to instigate. The terms of the Statement of Licensing Policy and Guidance are highly persuasive however, are not binding on the Licensing Sub-Committee.
- 10.14 Officers have provided the Sub-Committee with recommendations related to this application. Subject to the above-mentioned factors having been properly considered, the Sub-Committee may depart from the recommendations if there are good reasons for doing so. The Sub-Committee is advised that such departures could give rise to an appeal or judicial review.
- 10.15 In order for representations to be 'relevant' they must have been made by an interested party or a responsible authority (see the definitions in [section 13](#) Licensing Act 2003) and they must relate to the likely effect on the promotion of the licensing objectives if the application were to be granted.
- 10.16 If the representations are made by an interested party there is a further requirement that the licensing authority does not consider them to be frivolous or vexatious. If it thinks they are, it must explain its decision to the person who made the representations.
- 10.17 The need for a hearing can be dispensed with by agreement of the authority, the applicant for the variation and all of the parties who have made relevant representations.
- 10.18 The authority must notify its decision to the applicant, the interested party and any person who has made relevant representations and, must give reasons for its decision.
- 10.19 A variation of a premises licence may impose different conditions on different parts of the premises or impose different conditions in relation to different licensable activities.
- 10.20 Conditions should also be determined on a case-by-case basis and standardised conditions which ignore these individual aspects should be avoided. Conditions will not be necessary if they duplicate a current statutory requirement. Licensing Authorities should therefore ensure that any conditions they impose are only those which are appropriate for the promotion of the licensing objectives.



Hillingdon
Application to vary a premises licence
Licensing Act 2003

For help contact
licensing@hillington.gov.uk
 Telephone: 01895 558170

* required information

Section 1 of 18

You can save the form at any time and resume it later. You do not need to be logged in when you resume.

System reference

Not Currently In Use

This is the unique reference for this application generated by the system.

Your reference

josh/ntad/gamemeasure

You can put what you want here to help you track applications if you make lots of them. It is passed to the authority.

Are you an agent acting on behalf of the applicant?

☒ Yes ☐ No

Put "no" if you are applying on your own behalf or on behalf of a business you own or work for.

Applicant Details

* First name

Sheikh Sheraz

* Family name

Ahmed

* E-mail

[REDACTED]

Main telephone number

[REDACTED]

Include country code.

Other telephone number

[REDACTED]

☒ Indicate here if the applicant would prefer not to be contacted by telephone

Is the applicant:

☒ Applying as a business or organisation, including as a sole trader
☐ Applying as an individual

A sole trader is a business owned by one person without any special legal structure. Applying as an individual means the applicant is applying so the applicant can be employed, or for some other personal reason, such as following a hobby.

Applicant Business

Is the applicant's business registered in the UK with Companies House?

☒ Yes ☐ No

Note: completing the Applicant Business section is optional in this form.

Registration number

029895

Business name

Game Measure Ltd

If the applicant's business is registered, use its registered name.

VAT number

-

[REDACTED]

Put "none" if the applicant is not registered for VAT.

Legal status

Private Limited Company

Continued from previous page...

Applicant's position in the business

Home country

The country where the applicant's headquarters are.

Registered Address

Address registered with Companies House.

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

Agent Details

* First name

* Family name

* E-mail

Main telephone number

Include country code.

Other telephone number

☐ Indicate here if you would prefer not to be contacted by telephone

Are you:

- ☒ An agent that is a business or organisation, including a sole trader
☐ A private individual acting as an agent

A sole trader is a business owned by one person without any special legal structure.

Agent Business

Is your business registered in the UK with Companies House? ☒ Yes ☐ No

Note: completing the Applicant Business section is optional in this form.

Registration number

Business name

If your business is registered, use its registered name.

VAT number

Put "none" if you are not registered for VAT.

Legal status

Continued from previous page...

Your position in the business

Home country

The country where the headquarters of your business is located.

Agent Registered Address

Address registered with Companies House.

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

Section 2 of 18

APPLICATION DETAILS

This application cannot be used to vary the licence so as to extend the period for which the licence has effect or to vary substantially the premises to which it relates. If you wish to make that type of change to the premises licence, you should make a new premises licence application under section 17 of the Licensing Act 2003.

I/we, as named in section 1, being the premises licence holder, apply to vary a premises licence under section 34 of the Licensing Act 2003 for the premises described in section 2 below.

* Premises Licence Number

Are you able to provide a postal address, OS map reference or description of the premises?

☒ Address ☐ OS map reference ☐ Description

Postal Address Of Premises

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

Premises Contact Details

Telephone number

Continued from previous page...

Non-domestic rateable
value of premises (£)

Section 3 of 18

VARIATION

Do you want the proposed
variation to have effect as
soon as possible?

☒ Yes ☐ No

Do you want the proposed variation to have effect in relation to the
introduction of the late night levy?

☐ Yes ☐ No

You do not have to pay a fee if the only
purpose of the variation for which you are
applying is to avoid becoming liable to the
late night levy.

If your proposed variation
would mean that 5,000 or
more people are expected to
attend the premises at any
one time, state the number
expected to attend

Describe Briefly The Nature Of The Proposed Variation

Describe the premises. For example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off-supplies, you must include a description of where the place will be and its proximity to the premises.

To extend the hours of Licensable activity.

The Retail Sale of Alcohol: on and off the Premises

Sunday to Thursday from - 10:00 until 00:00

Friday to Saturday from - 10:00 until 01:00

Late Night Refreshment: on and off the Premises

Sunday to Thursday from - 10:00 until 00:00

Friday to Saturday from - 10:00 until 01:00

Regulated Entertainment to inc: live and recorded
music The performance of dance

Sunday to Thursday from - 10:00 until 00:00

Friday to Saturday from - 10:00 until 01:00

Hours Open to The Public:

Sunday to Thursday from - 10:00 until 00:30

Friday to Saturday from - 10:00 until 01:30

Section 4 of 18

PROVISION OF PLAYS

[See guidance on regulated entertainment](#)

Continued from previous page...

Will the schedule to provide plays be subject to change if this application to vary is successful?

☐ Yes ☒ No

Section 5 of 18

PROVISION OF FILMS

[See guidance on regulated entertainment](#)

Will the schedule to provide films be subject to change if this application to vary is successful?

☐ Yes ☒ No

Section 6 of 18

PROVISION OF INDOOR SPORTING EVENTS

[See guidance on regulated entertainment](#)

Will the schedule to provide indoor sporting events be subject to change if this application to vary is successful?

☐ Yes ☒ No

Section 7 of 18

PROVISION OF BOXING OR WRESTLING ENTERTAINMENTS

[See guidance on regulated entertainment](#)

Will the schedule to provide boxing or wrestling entertainments be subject to change if this application to vary is successful?

☐ Yes ☒ No

Section 8 of 18

PROVISION OF LIVE MUSIC

[See guidance on regulated entertainment](#)

Will the schedule to provide live music be subject to change if this application to vary is successful?

☒ Yes ☐ No

Standard Days And Timings

MONDAY

Start

End

Start

End

TUESDAY

Start

End

Start

End

Provide timings in 24 hour clock (e.g., 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.

Continued from previous page...

WEDNESDAY

Start

End

Start

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THURSDAY

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FRIDAY

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SATURDAY

Start

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Start

End

SUNDAY

Start

End

Start

End

Will the performance of live music take place indoors or outdoors or both?

☐ Indoors ☐ Outdoors ☒ Both

Where taking place in a building or other structure select as appropriate. Indoors may include a tent.

State type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.

THE LIVE MUSIC WOULD NOT BE AMPLIFIED AND WOULD BE PLAYED IN THE EXTERNAL AREA

State any seasonal variations for the performance of live music

For example (but not exclusively) where the activity will occur on additional days during the summer months.

Non-standard timings. Where the premises will be used for the performance of live music at different times from those listed, above below.

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

Continued from previous page...

Section 9 of 18

PROVISION OF RECORDED MUSIC

[See guidance on regulated entertainment](#)

Will the schedule to provide recorded music be subject to change if this application to vary is successful?

☒ Yes ☐ No

Standard Days And Timings

MONDAY

Start

End

Start

End

Provide timings in 24 hour clock (e.g., 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.

TUESDAY

Start

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WEDNESDAY

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THURSDAY

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FRIDAY

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SATURDAY

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SUNDAY

Start

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Start

End

Will the playing of recorded music take place indoors or outdoors or both?

☐ Indoors ☐ Outdoors ☒ Both

Where taking place in a building or other structure select as appropriate. Indoors may include a tent.

State type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.

Recorded Music

Sunday to Thursday from - 10:00 until 00:00

Continued from previous page...

Friday to Saturday from – 10:00 until 01:00
Music to be played through sound limiting device

State any seasonal variations for playing recorded music.

For example (but not exclusively) where the activity will occur on additional days during the summer months.

Non-standard timings. Where the premises will be used for the playing of recorded music at different times from those listed above, list below.

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

Section 10 of 18

PROVISION OF PERFORMANCES OF DANCE

[See guidance on regulated entertainment](#)

Will the schedule to provide performances of dance be subject to change if this application to vary is successful?

☒ Yes ☐ No

Standard Days And Timings

MONDAY

Start

End

Start

End

Provide timings in 24 hour clock (e.g., 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.

TUESDAY

Start

End

Start

End

WEDNESDAY

Start

End

Start

End

THURSDAY

Start

End

Start

End

Continued from previous page...

FRIDAY

Start 10:00

End 01:00

Start

End

SATURDAY

Start 10:00

End 01:00

Start

End

SUNDAY

Start 10:00

End 00:00

Start

End

Will the performance of dance take place indoors or outdoors or both?

☐ Indoors

☐ Outdoors

☒ Both

Where taking place in a building or other structure select as appropriate. Indoors may include a tent.

State type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.

A Performer of Belly Dancing show in the external area no later than 23:00 on any day
The Performance of Dance (belly dancer show)
Monday to Sunday - External Area 10:00 until 23:00

State any seasonal variations for the performance of dance.

For example (but not exclusively) where the activity will occur on additional days during the summer months.

Non-standard timings. Where the premises will be used for the performance of dance at different times from those listed above, list below.

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

Section 11 of 18

PROVISION OF ANYTHING OF A SIMILAR DESCRIPTION TO LIVE MUSIC, RECORDED MUSIC OR PERFORMANCES OF DANCE

[See guidance on regulated entertainment](#)

Continued from previous page...

Will the schedule to provide anything similar to live music, recorded music or performances of dance be subject to change if this application to vary is successful?

☒ Yes

☐ No

Standard Days And Timings

MONDAY

Start

End

Start

End

Provide timings in 24 hour clock (e.g., 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.

TUESDAY

Start

End

Start

End

WEDNESDAY

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THURSDAY

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FRIDAY

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SATURDAY

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SUNDAY

Start

End

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End

Provide a description of the type of entertainment that will be provided.

To provide Belly Dancer Show in the external area no later than 23:00 on any day

Continued from previous page...

Will this entertainment take place indoors or outdoors or both?

☐ Indoors ☐ Outdoors ☒ Both

Where taking place in a building or other structure select as appropriate. Indoors may include a tent.

State type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.

State any seasonal variations for entertainment.

For example (but not exclusively) where the activity will occur on additional days during the summer months.

Non-standard timings. Where the premises will be used for entertainment at different times from those listed above, list below.

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

Section 12 of 18

PROVISION OF LATE NIGHT REFRESHMENT

Will the schedule to provide late night refreshment be subject to change if this application to vary is successful?

☒ Yes ☐ No

Standard Days And Timings

MONDAY

Start

End

Start

End

Provide timings in 24 hour clock (e.g., 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.

TUESDAY

Start

End

Start

End

WEDNESDAY

Start

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Continued from previous page...

THURSDAY

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FRIDAY

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SATURDAY

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SUNDAY

Start

End

Start

End

Will the provision of late night refreshment take place indoors or outdoors or both?

☐ Indoors ☐ Outdoors ☒ Both

Where taking place in a building or other structure select as appropriate. Indoors may include a tent.

State type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.

State any seasonal variations.

For example (but not exclusively) where the activity will occur on additional days during the summer months.

Non standard timings. Where the premises will be used for the provision of late night refreshment at different times from those listed above, list below.

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

Continued from previous page...

SUPPLY OF ALCOHOL

Will the schedule to supply alcohol be subject to change if this application to vary is successful?

☒ Yes ☐ No

Standard Days And Timings

MONDAY

Start

End

Start

End

Provide timings in 24 hour clock (e.g., 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.

TUESDAY

Start

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Start

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WEDNESDAY

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THURSDAY

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FRIDAY

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SATURDAY

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SUNDAY

Start

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Start

End

Will the sale of alcohol be for consumption?

☐ On the premises ☐ Off the premises ☒ Both

If the sale of alcohol is for consumption on the premises select on, if the sale of alcohol is for consumption away from the premises select off. If the sale of alcohol is for consumption on the premises and away from the premises select both.

State any seasonal variations.

For example (but not exclusively) where the activity will occur on additional days during the summer months.

Continued from previous page...

Non-standard timings. Where the premises will be used for the supply of alcohol at different times from those listed above, list below.

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

Section 14 of 18

ADULT ENTERTAINMENT

Highlight any adult entertainment or services, activities, or other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children.

Provide information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children, regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups etc gambling machines etc.

NONE

Section 15 of 18

HOURS PREMISES ARE OPEN TO THE PUBLIC

Standard Days And Timings

MONDAY

Start

End

Start

End

Provide timings in 24 hour clock (e.g., 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.

TUESDAY

Start

End

Start

End

WEDNESDAY

Start

End

Start

End

THURSDAY

Start

End

Start

End

Continued from previous page...

FRIDAY

Start 10:00

End 01:30

Start

End

SATURDAY

Start 10:00

End 01:30

Start

End

SUNDAY

Start 10:00

End 00:30

Start

End

State any seasonal variations.

For example (but not exclusively) where the activity will occur on additional days during the summer months.

Non standard timings. Where you intend to use the premises to be open to the members and guests at different times from those listed above, list below.

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

Identify those conditions currently imposed on the licence which you believe could be removed as a consequence of the proposed variation you are seeking.

☐ I have enclosed the premises licence

☐ I have enclosed the relevant part of the premises licence

Reasons why I have failed to enclose the premises licence or relevant part of premises licence.

Continued from previous page...

Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b,c,d,e)

List here steps you will take to promote all four licensing objectives together.

PLEASE SEE ATTACHED OPERATING SCHEDULE

b) The prevention of crime and disorder

PLEASE SEE ATTACHED OPERATING SCHEDULE

c) Public safety

PLEASE SEE ATTACHED OPERATING SCHEDULE

d) The prevention of public nuisance

PLEASE SEE ATTACHED OPERATING SCHEDULE

e) The protection of children from harm

PLEASE SEE ATTACHED OPERATING SCHEDULE

Section 17 of 18

NOTES ON REGULATED ENTERTAINMENT

Continued from previous page...

In terms of specific **regulated entertainments** please note that:

- Plays: no licence is required for performances between 08:00 and 23:00 on any day, provided that the audience does not exceed 500.
- Films: no licence is required for 'not-for-profit' film exhibition held in community premises between 08:00 and 23:00 on any day provided that the audience does not exceed 500 and the organiser (a) gets consent to the screening from a person who is responsible for the premises; and (b) ensures that each such screening abides by age classification ratings.
- Indoor sporting events: no licence is required for performances between 08:00 and 23:00 on any day, provided that the audience does not exceed 1000.
- Boxing or Wrestling Entertainment: no licence is required for a contest, exhibition or display of Greco-Roman wrestling, or freestyle wrestling between 08:00 and 23:00 on any day, provided that the audience does not exceed 1000. Combined fighting sports – defined as a contest, exhibition or display which combines boxing or wrestling with one or more martial arts – are licensable as a boxing or wrestling entertainment rather than an indoor sporting event.
- Live music: no licence permission is required for:
 - o a performance of unamplified live music between 08:00 and 23:00 on any day, on any premises.
 - o a performance of amplified live music between 08:00 and 23:00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
 - o a performance of amplified live music between 08:00 and 23:00 on any day, in a workplace that is not licensed to sell alcohol on those premises, provided that the audience does not exceed 500.
 - o a performance of amplified live music between 08:00 and 23:00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.
 - o a performance of amplified live music between 08:00 and 23:00 on any day, at the non-residential premises of (i) a local authority, or (ii) a school, or (iii) a hospital, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance on the relevant premises from: (i) the local authority concerned, or (ii) the school or (iii) the health care provider for the hospital.
- Recorded Music: no licence permission is required for:
 - o any playing of recorded music between 08:00 and 23:00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
 - o any playing of recorded music between 08:00 and 23:00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.
 - o any playing of recorded music between 08:00 and 23:00 on any day, at the non-residential premises of (i) a local authority, or (ii) a school, or (iii) a hospital, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance on the relevant premises from: (i) the local authority concerned, or (ii) the school proprietor or (iii) the health care provider for the hospital.

Continued from previous page...

- Dance: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 500. However, a performance which amounts to adult entertainment remains licensable.
- Cross activity exemptions: no licence is required between 08.00 and 23.00 on any day, with no limit on audience size for:
 - o any entertainment taking place on the premises of the local authority where the entertainment is provided by or on behalf of the local authority;
 - o any entertainment taking place on the hospital premises of the health care provider where the entertainment is provided by or on behalf of the health care provider;
 - o any entertainment taking place on the premises of the school where the entertainment is provided by or on behalf of the school proprietor; and
 - o any entertainment (excluding films and a boxing or wrestling entertainment) taking place at a travelling circus, provided that (a) it takes place within a moveable structure that accommodates the audience, and (b) that the travelling circus has not been located on the same site for more than 28 consecutive days.

Section 18 of 18

PAYMENT DETAILS

This fee must be paid to the authority. If you complete the application online, you must pay it by debit or credit card. Premises' licence fees are determined by the non-domestic rateable value of the premises. To find out a premises' non-domestic rateable value, go to the Valuation Office Agency website at http://www.voa.gov.uk/business_rates/index.htm.

For full details of our fees, refer to the licensing webpage: <http://www.hillingdon.gov.uk/licensing> and follow the 'Fees for all applications' link on the right-hand side of the page.

* Fee amount (£)

315.00

DECLARATION

* I/we understand it is an offence, liable on conviction to a fine up to level 5 on the standard scale, under section 158 of the licensing act 2003, to make a false statement in or in connection with this application.

☒ Ticking this box indicates you have read and understood the above declaration

This section should be completed by the applicant, unless you answered "Yes" to the question "Are you an agent acting on behalf of the applicant?"

* Full name

NOEL A SAMAROO

* Capacity

DULY AUTHORISED AGENT

* Date

28 / 02 / 2025
dd mm yyyy

Add another signatory

Once you're finished you need to do the following:

1. Save this form to your computer by clicking file/save as...
2. Go back to <https://www.gov.uk/apply-for-a-licence/premises-licence/hillingdon/change-1> to upload this file and continue with your application.

Don't forget to make sure you have all your supporting documentation to hand.

IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT.

OFFICE USE ONLY

Applicant reference number	<input type="text" value="josh/ntad/gamemeasure"/>
Fee paid	<input type="text"/>
Payment provider reference	<input type="text"/>
ELMS Payment Reference	<input type="text"/>
Payment status	<input type="text"/>
Payment authorisation code	<input type="text"/>
Payment authorisation date	<input type="text"/>
Date and time submitted	<input type="text"/>
Approval deadline	<input type="text"/>
Error message	<input type="text"/>
Is Digitally signed	<input type="checkbox"/>

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OPERATING SCHEDULE

**Game Measure Ltd t/a
Prince of Wales
1 Harlington Road,
Uxbridge
UB8 3HD**

To extend the hours of Licensable activity.

**The Retail Sale of Alcohol: on and off the Premises
Sunday to Thursday from - 10:00 until 00:00
Friday to Saturday from – 10:00 until 01:00**

**Late Night Refreshment: on and off the Premises
Sunday to Thursday from - 10:00 until 00:00
Friday to Saturday from – 10:00 until 01:00**

**Regulated Entertainment to inc: live and recorded
music The performance of dance
Sunday to Thursday from - 10:00 until 00:00
Friday to Saturday from – 10:00 until 01:00**

**Hours Open to The Public:
Sunday to Thursday from - 10:00 until 00:30
Friday to Saturday from – 10:00 until 01:30**

Re: Our client – Prince of Wales, 1 Harlington Road, Uxbridge, UB8 3HX

We write on behalf of our client regarding their application for a new variation application to the premises licence following the refusal of their previous variation application. This serves to provide background information on the premises, the prior appeal, and the steps taken to ensure a revised and robust application in full compliance with licensing objectives.

Background

The premises, operating under new management since 11 May 2023, had previously applied for a variation of their premises licence. However, on 20 June 2024, the sub-committee refused the application following objections from the Licensing Authority, the Street Scene Enforcement team, and the Metropolitan Police.

Following this decision, we were instructed to lodge an appeal with the local Magistrates' Court under Schedule 5 of the Licensing Act 2003. The appeal was lodged within the required timeframe on 21 July 2024, following the receipt of the written decision. However, despite repeated follow-ups from both the local authority and ourselves, there has been significant delay in the court proceedings, with the matter still under review by legal advisors.

This prolonged delay has caused financial strain on our client, particularly as local competitors have successfully obtained variations to their licences. Given the uncertainty and costs

associated with litigation, we have worked closely with Mr. Noel Samaroo of NTAD Consultants to assess a more effective and collaborative resolution.

New Application Proposal

Having reviewed the concerns raised during the previous hearing, our client has carefully reconsidered their approach. Instead of continuing with the appeal, they have decided to submit a new application supported by a comprehensive and revised operating schedule that ensures compliance with licensing objectives and addresses all prior objections.

The new application seeks permission for the **retail sale of alcohol** and the operation of a **fully functioning restaurant and outside garden area**, under **strict conditions** to prevent any adverse impact on the local community. The premises are not located in a special impact zone, and the hours applied for remain within the core hours as defined by policy.

Proposed Conditions & Operating Schedule

The new application includes the following key conditions:

- **Opening Hours:**
 - **Sunday to Thursday:** 10:00 – 00:00 (sale of alcohol & late-night refreshment until 00:00)
 - **Friday to Saturday:** 10:00 – 01:00 (sale of alcohol & late-night refreshment until 01:00)
- **Noise & Disturbance Control:**
 - No live music or performance of dance in the external area after **23:00** on any day.
- **Restricted Access & Management Control:**
 - **Mr. Mohamed Hussain Abouzeid** shall not be permitted to enter the licensed premises while it is open to the public, except in cases of emergency.
 - He shall not be employed by, act on behalf of, or provide services for the premises in any capacity.

This revised application is supported by a **robust operating schedule** designed to ensure that the premises operate responsibly and in full accordance with licensing objectives. By implementing these measures, our client aims to work constructively with the licensing authority and local stakeholders while ensuring a well-managed, community-friendly establishment.

General outline of the application

This premises has operated under new management without incident since **11th May 2023**

This is an application to permit the retail sale of alcohol, designed for a fully functioning Restaurant and outside garden area to operate from the premises with Robust Conditions to ensure there is no negative impact on the Licensing Objectives or the Local community.

To support this application, we have also devised the operating schedule to ensure that it is comprehensive and robust to ensure that the hours are supported, and the licensing objectives are upheld and no negative to the surrounding area.

The premises are not in a special impact zone and the hours applied for are within the core hours as stated supported by a revised robust operating schedule.

General Conditions

The opening hours between Sunday and Thursday shall be between 10:00 hours and 00:30 hours with the sale of alcohol and the provision of late-night refreshment on the premises until 00:00 hours. The opening hours between Fridays and Saturdays shall be between 1000 hours and 01:30 hours with the provision of the sale of alcohol and the provision of late-night refreshment on the premises until 01:00 hours.

There is to be No Live Music or The Performance of Dance of in the External Area after 23:00 hours on any day.

Save in the case of an emergency, i.e. a sudden serious and dangerous event or situation which needs immediate action to deal with, Mr Mohamed Hussain ABOUZEID, shall not be permitted to enter the area of operation within the licensed premises whilst it is open to the public on any day.

Nor shall he be employed by, or act on behalf of the Premises or the Premises Licence Holder in any capacity whatsoever whether directly or indirectly or provide any services for the Premises (directly or indirectly and whether for reward or otherwise).

The Prevention of Crime and Disorder

1. The premises shall install and maintain a comprehensive CCTV system covering both the interior and exterior of the premises will be Installed to current Metropolitan Police/Home Office standards and shall continually record whilst the premises are open for licensable activities and during all times when customers remain on the premises.
2. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition.
3. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises.
4. All recordings shall be stored for a minimum period of 31 days with date and time stamping.
5. Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the entire 31 day period.
6. A staff member from the premises who is conversant with the operation of the CCTV system shall always be on the premises when the premises are open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data on a USB stick, CD or other acceptable means as soon as possible and in any case within 24 hours of the request.
7. Any CCTV breakdown or system failure will be notified to the Police and Local Authority immediately & remedied as soon as practicable. Repair records / invoices shall be kept on site for at least 12 months and be readily available to be viewed by all authorised persons upon request.

8. In the event that there is a failure in the CCTV system there shall be no sale of alcohol until the system has been restored as per the minimum requirements of the Metropolitan Police Service.
9. If a serious assault is committed on the premises (or appears to have been committed) the management will immediately ensure that:
 - a) The police (and, where appropriate, the London Ambulance Service) are called without delay.
 - b) All measures that are reasonably practicable are taken to apprehend any suspects pending the arrival of the police.
 - c) The crime scene is preserved so as to enable a full forensic investigation to be carried out by the police; and such other measures are taken (as appropriate) to fully protect the safety of all persons present on the premises
10. The premises license holder will ensure that all staff are trained commensurate with their roles at the premises in:
 - a) The Licensing Act 2003, responsibilities in supporting the four key objectives.
 - b) Dealing with incidents and the Prevention of Crime and Disorder
 - c) The sale of alcohol (to underage persons, drunks etc.)
 - d) Crime scene Preservation
 - e) The effects of drunkenness and how to prevent drunkenness on premises and support the licensing objectives.
 - f) welfare and Vulnerability Engagements
 - g) Ask for Angela' Scheme
11. Notices Will be prominently displayed by the entry/exit door and point of sale (as appropriate) advising customers:
 - a) That CCTV & challenge 25 are in operation;
 - b) Advising customers of the provisions of the licensing act regarding underage & proxy sales
 - c) of the permitted hours for licensable activities & the opening times of the premises;
 - d) To respect residents, leave quietly, not to loiter outside the premises or in the vicinity and, to dispose of litter legally.
 - e) Ask for Angela' scheme
12. Staff shall be trained in dealing with disorder and staff training records to be kept at the premises available for inspection by the Police and authorised officers of the Council.
13. All training shall be signed, dated and a copy of such records will be available for inspection by Police and local authority enforcement officers.
14. All staff who work at the till will be trained for their role on induction and be given refresher training every six months. Written training records will be kept for each staff member and be produced to police and authorised council officers on request. Training will include identifying persons under 25, making a challenge, acceptable proof of age and checking it, making and recording a refusal, avoiding conflict and responsible alcohol retailing.

15. All drinking vessels in which drinks are served shall be of strengthened glass (tempered glassware) in a design whereby in the event of breakage, the glass will fragment and no sharp edges are left. Alternatively, plastic type drinking vessels to above breakage specifications may be used.
16. On, Friday's and Saturdays there shall be a minimum of 2 door supervisors on duty from 21:00 until 30 minutes after closing.
17. All Patrons entering the premises from 20:00 on Friday's, Saturday's and UK Bank Holidays shall be required to have their identity verified via the ID scanner machine.
18. There shall be a register of all door staff on duty; signed by the door staff, recording their SIA numbers, start and end time of working shift. This register shall be kept at the premises available for inspection by the Police and authorised officers of the Council.
19. The Designated Premises Supervisor (DPS), a personal licence holder or trained member of staff nominated in writing by the DPS shall be on duty at all times.
20. Customers shall only consume alcohol which has been purchased from the premises.
21. All staff members should be checked to ensure they have the right to work in the UK. These checks should be made available on requests to all responsible authorities. All Associated 'Entitlement to Work' documents:
 - a) must be logged and kept on the premises for the duration of the employment; and
 - b) must be retained for a minimum of 12 months after employment has ceased.
22. A Challenge 25 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport or proof of age card with the PASS Hologram.
23. A sign stating "No proof of age - No sale" shall be displayed at the point of sale.
24. A record shall be kept detailing all refused sales of alcohol. The record should include the date and time of the refused sale and the name of the member of staff who refused the sale. The record shall always be available for inspection at the premises by the police or an authorised officer of the Council whilst the premises is open.
25. An incident log shall be kept at the premises and made available on request to an authorised officer of the Council or the Police. It must be completed within 24 hours of the incident and will record the following:
 - (a) all crimes reported to the venue
 - (b) all ejections of patrons
 - (c) any complaints received concerning crime and disorder
 - (d) any incidents of disorder
 - (e) all seizures of drugs or offensive weapons
 - (f) any faults in the CCTV system, searching equipment or scanning equipment
 - (g) any refusal of the sale of alcohol
 - (h) any visit by a relevant authority or emergency service
26. The Designated Premises Supervisor (OPS), a personal licence holder or trained member of staff nominated in writing by the OPS shall be on duty at all times.

The Promotion of Public Safety

27. The means of escape provided for the premises shall be maintained unobstructed free of trip hazards, be immediately available and clearly identified in accordance with the provided.
28. The installed digital CCTV system will record for 31 days all public areas of the premises which will monitor all public safety issues. The DPS will be responsible for carrying out a fire and health and safety risk assessments for licensed premises all notices in relation to public health and safety will be displayed.
29. The DPS will ensure that the premises operate in line with existing health and safety legislation and is aware that it is also the responsibility of the premises licence holder that this legislation is adhered to.
30. A fire risk assessment and emergency plan will be prepared and regularly reviewed. All staff will receive appropriate fire safety training and refresher training.
31. The premises maximum capacity shall be limited to 154 patrons.

The Prevention of Public Nuisance

32. Notices shall be displayed requesting customers to leave the premises quietly from the premises. Staff/SIA licensed door supervisors shall also request patrons leave the premises quietly and without engaging in any anti-social behaviour.
33. Appropriate signage will be displayed, in a prominent position informing customers that they are being recorded on CCTV.
34. No Patrons shall be permitted to use the external area of the premises after 2300 hours between Sunday to Thursday and 0000 hours on a Friday and Saturday.
35. There shall be no admittance or re-admittance to the premises after 23:00 hours on any day save for patrons being permitted to temporarily leave the premises to smoke.
36. Patrons permitted to leave the premises temporarily to smoke shall be restricted to a designated smoking area defined as (the front of the premises) and limited to (5) persons at any one time.
37. No noise generated on the premises, or equipment, shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.
38. There shall be no amplified noise/music or speakers permitted in the external area of the premises.
39. Noise limiters shall be in use to ensure that any noise emanating from the TV does not cause a nuisance to nearby residents and shall be subject to yearly checks from the Street Scene, Environmental Enforcement Team.
40. Dispersal policy to be provided to and approved by the Anti-Social Behaviour and

Environmental Team.

41. No incoming deliveries or disposal of waste/emptying of glass bottles shall take place between 21:00hours and 08:00 hours.
42. An incident book shall be kept at the premises and made available to the police or responsible authority.
43. A direct telephone number for the manager at the premises shall always be publicly available whilst the premises are open. This telephone number is to be made available to residents and businesses in the vicinity.
44. During the hours of operation of the premises, the licence holder shall ensure sufficient measures are in place to remove and prevent litter or waste arising or accumulating from customers in the area immediately outside the premises, and that this area shall be swept and or washed, and litter and sweepings collected and stored in accordance with the approved refuse storage arrangements by close of business.
45. No collections of waste or recycling materials (including bottles) from the premises shall take place between (21.00) and (08.00) on the following day.

The Protection of Children from Harm

46. The DPS will take full responsibility to ensure that all staff training is documented and to include obligations under the Licensing Act 2003, offences under the Act, underage sales, proxy sales, sales of alcohol to drunks, awareness and application of policies particular to the premise and with a comprehensive knowledge of Challenge 25. Where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, Passport or proof of age card with the PASS Hologram.
47. Training is to be fully documented and refreshed every six months. The training Records will be presented to an authorised officer or the Police upon request.
48. All children under the age of 18 shall be accompanied by a responsible adult at all times whilst on the premises
49. A challenge 25 policy will be in force, where any person looking under the age of 25 shall be asked to prove their age when attempting to purchase alcohol or age restricted items. Signs to this effect will be displayed at the premises. Challenge 25 posters will be displayed where alcohol is sold.
50. The only acceptable ID will be those with photographic identification documents, including passport, photo-card, driving license or proof of age card bearing the PASS hologram.
51. The premises licence holder will ensure that staff are trained regularly as appropriate in respect to the Licensing Act 2003 legislation, staff to be trained regularly in underage sales prevention.

LICENSING ACT 2003**Section 24**

HILLINGDON
LONDON

PREMISES LICENCE

Premises Licence Number:

MAU029895

This Premises Licence has been issued by Daniel Ferrer on behalf of the Licensing Authority, London Borough of Hillingdon, Civic Centre, High Street, Uxbridge, UB8 1UW

Signature:

Date: 11th May 2023**Part 1 – Premises Details**

Postal Address of Premises or, if none, Ordnance Survey map reference or description -

Prince of Wales
1 Harlington Road

Post Town - Hillingdon

Postcode – UB8 3HX

Telephone number –

Where the licence is time limited, the dates -
N/A

Licensable activities authorised by the licence -

- (a) Supply of alcohol
- (b) Live music (Indoors Only)
- (c) Recorded Music (Outdoors Sunday to Thursday until 22:00) (Friday to Saturday until 23:00)
- (d) Performance of dance (Indoors Only)
- (e) Late night refreshment

The times the licence authorises the carrying out of licensable activities –

The sale of alcohol by retail

Sunday to Thursday between 10.00 hours and 23.00 Hours

Friday and Saturday between 10.00 hours and 00:00 hours the following day

Live Music Recorded Music & Performance of Dance

Sunday to Thursday between 10.00 hours and 23.00 hours

Friday and Saturday between 10.00 and 00:00

Late night refreshment

Friday to Saturday 23.00 hours and 00.00 hours

The opening hours of the premises -

Sunday to Thursday - 10:00 – 23:30

Friday to Saturday – 10:00 – 00:30

Where the licence authorises supplies of alcohol whether these are on and/or off supplies -

On and Off supplies

Part 2

Name, (registered) address, telephone number and e-mail (where relevant) of holder of Premises Licence -

Game Measure Ltd
23A Kenilworth Gardens
Hayes
UB4 0AW

Registered number of holder, for example company number, charity number (where applicable)

14031010

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol –

Mohamed Mosad Hassan



Personal Licence number an issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol –



– London Borough of Hillingdon

Annex 1 – Mandatory Conditions

Alcohol

1. No sale/supply of alcohol shall be made when there is no Designated Premises Supervisor in respect of the premises licence
2. No sale/supply of alcohol shall be made when the Designated Premises Supervisor does not hold a Personal Licence or when his/her Personal Licence is suspended
3. Every sale/supply of alcohol under the premises licence shall be made, or authorised, by a person who holds a Personal Licence
4. (1) The responsible person shall take all reasonable steps to ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.

(2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises in a manner which carries a significant risk of leading or contributing to crime and disorder, prejudice to public safety, public nuisance, or harm to children—
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to—
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic (other than any promotion or discount available to an individual in respect of alcohol for consumption at a table meal, as defined in section 159 of the Act);
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less;
 - (d) provision of free or discounted alcohol in relation to the viewing on the premises of a sporting event, where that provision is dependent on—
 - (i) the outcome of a race, competition or other event or process, or
 - (ii) the likelihood of anything occurring or not occurring;
 - (e) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner.
5. The responsible person shall ensure that no alcohol is dispensed directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).

6. The responsible person shall ensure that free tap water is provided on request to customers where it is reasonably available.
7. (1) The premises licence holder or club premises certificate holder shall ensure that an age verification policy applies to the premises in relation to the sale or supply of alcohol.

(2) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and a holographic mark.
8. The responsible person shall ensure that—
 - (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml; and
 - (b) customers are made aware of the availability of these measures.

Annex 2– Conditions consistent with the operating Schedule

The Licence Holder shall ensure that the following licence conditions are fully complied with.

Conditions attached following Licensing Sub Committee on 11th April 2023

General Conditions

1. The opening hours between Sunday and Thursday shall be between 1000 hours and 2330 hours with the sale of alcohol and the provision of late-night refreshment on the premises until 2300 hours. The opening hours on Friday's and Saturdays shall be between 1000 hours and 0030 hours with the provision of the sale of alcohol and the provision of late-night refreshment on the premises until 0000 hours.
2. The provision of regulated entertainment consisting of live music, recorded music and performance of dance is permitted to take place inside the premises between Sunday and Thursday until 2300 hours and on Friday's and Saturdays until 0000 hours.
3. There shall be no live music or performance of dance taking place in the external area of the premises. The provision of recorded music may only take place in the external area of the premises between Sunday and Thursday until 2200 hours and on Friday's and Saturdays until 2300 hours.
4. Save in the case of an emergency i.e. a sudden serious and dangerous event or situation which needs immediate action to deal with, Mr Mohamed Hussain ABOUZEID, shall not be permitted to enter the area of operation within the licensed premises whilst it is open to the public on any day. Nor shall he be employed by, or act on behalf of the Premises or the Premises Licence Holder in any capacity whatsoever whether directly or indirectly or provide any services for the Premises (directly or indirectly and whether for reward or otherwise).

The Prevention of Crime and Disorder

5. A record shall be kept detailing all refused sales of alcohol. The record must include date and time of the refused sale and the name of the member of staff who refused the sale. The record shall be made available to for inspection at the premises by the Police and authorised officers of the Council at all times whilst the premises are open.
6. An incident book shall be kept at the premises, and made available to the police or authorised council officers, which will record the following:
 - a) All crimes reported
 - b) Lost property
 - c) All ejections of customers
 - d) Any complaints received
 - e) Any incidents of disorder
 - f) Any seizure of drugs or offensive weapons
 - g) Any faults in the CCTV
 - h) Any refusal in the sale of alcohol
 - i) Any visit made by a relevant authority or emergency services

7. The premises license holder will ensure that all staff are trained commensurate with

their roles at the premises in:

- a) The Licensing Act 2003, responsibilities in supporting the four key objectives.
- b) Dealing with incidents and the prevention of crime and disorder
- c) Sale of alcohol (to underage persons, drunks etc.)
- d) Crime Scene Preservation
- e) Effects of drunkenness and how to prevent drunkenness on premises and support the Licensing objectives.
- f) Welfare and Vulnerability Engagement
- g) 'Ask for Angela' Scheme

8. Notices will be prominently displayed by the entry/exit door and point of sale (as appropriate) advising customers:

- a) That CCTV & challenge 25 are in operation;
- b) Advising customers of the provisions of the licensing act regarding underage & proxy sales;
- c) Of the permitted hours for licensable activities & the opening times of the premises;
- d) To respect residents, leave quietly, not to loiter outside the premises or in the vicinity and to dispose of litter legally.
- e) 'Ask for Angela' scheme

9. Staff shall be trained in dealing with disorder and staff training records to be kept at the premises available for inspection by the Police and authorised officers of the Council.

10. In the event that a serious assault is committed on the premises (or appears to have been committed) the management will immediately ensure that:

- a) The police (and, where appropriate, the London Ambulance Service) are called without delay;
- b) The crime scene is preserved so as to enable a full forensic investigation to be carried out by the police; and
- c) Such other measures are taken (as appropriate) to fully protect the safety of all persons present on the premises

11. All training shall be signed, dated and a copy of such records will be available for inspection by Police and local authority enforcement officers.

12. All drinking vessels in which drinks are served shall be of strengthened glass (tempered glassware) in a design whereby in the event of breakage, the glass will fragment and no sharp edges are left. Alternatively, plastic type drinking vessels to above breakage specifications may be used.

13. On Friday's and Saturdays there shall be a minimum of 2 door supervisors on duty from 1900 until 30 minutes after closing.

14. All Patrons entering the premises 6pm on Friday's, Saturday's and UK Bank Holiday's shall be required to have their identity verified via the ID scanner machine.

15. There shall be a register of all door staff on duty; signed by the door staff, recording their SIA numbers, start and end time of working shift. This register shall be kept at the premises available for inspection by the Police and authorised officers of the Council.

16. The Designated Premises Supervisor (DPS), a personal licence holder or trained member of staff nominated in writing by the DPS shall be on duty at all times.

17. The premises shall install and maintain a comprehensive CCTV system covering both the interior and exterior of the premises will be installed to current Metropolitan Police/Home Office standards and shall continually record whilst the premises are open for licensable activities and during all times when customers remain on the premises.

a) It shall be capable of taking a head and shoulders shot of persons entering the premises, of recording images to an evidential standard in any light and be capable of storing images for a minimum of 31 days.

b) At least one member of staff trained to operate the CCTV system and download images shall be on duty at all times. Footage shall be shown to the police and screenshots provided to them on request. Copies of downloaded images shall be provided to the police on a USB stick, CD or other acceptable means as soon as possible and in any case within 24 hours of the request.

18. Any CCTV breakdown or system failure will be notified to the Police and Local Authority immediately & remedied as soon as practicable. Repair records / invoices shall be kept on site for at least 12 months and be readily available to be viewed by all authorised persons upon request.

19. In the event that there is a failure in the CCTV system there shall be no sale of alcohol until system has been restored as per the minimum requirements of the Metropolitan Police Service.

20. Customers shall only consume alcohol which has been purchased from the premises.

21. All staff members should be checked to ensure they have the right to work in the UK. These checks should be made available upon requests to all responsible authorities. All associated '*entitlement to work*' documents:

- a) must be logged and kept on the premises for the duration of the employment; and
- b) must be retained for a minimum of 12 months after employment has ceased.

Protection of Children from Harm

22. All children under the age of 18 shall be accompanied by a responsible adult at all times whilst on the premises.

23. A challenge 25 policy will be in force, where any person looking under the age of 25 shall be asked to prove their age when attempting to purchase alcohol or age restricted items. Signs to this effect will be displayed at the premises. Challenge 25 posters will be displayed where alcohol is sold.

24. The only acceptable ID will be those with photographic identification documents, including passport, photo-card, driving license or proof of age card bearing the PASS hologram.

25. The premises licence holder will ensure that staff are trained regularly as appropriate in respect to the Licensing Act 2003 legislation, staff to be trained regularly in underage sales prevention.

26. All staff authorised to sell alcohol will be trained in the Challenge 25 scheme and this training will be documented to include the date the training was given, the name of the

person who gave the training, the person who received the training and signatures by both trainer and trainee.

27. A sign stating "No proof of age - No sale" shall be displayed at the point of sale.

28. All staff who work at the till will be trained for their role on induction and be given refresher training every six months. Written training records will be kept for each staff member and be produced to police and authorised council officers on request. Training will include identifying persons under 25, making a challenge, acceptable proof of age and checking it, making and recording a refusal, avoiding conflict and responsible alcohol retailing.

Public Safety

29. A fire risk assessment and emergency plan will be prepared and regularly reviewed. All staff will receive appropriate fire safety training and refresher training.

30. The premises maximum capacity shall be limited to 154 patrons.

The Prevention of Public Nuisance

31. Notices shall be displayed requesting customers to leave the premises quietly from the premises. Staff/SIA licensed door supervisors shall also request patrons leave the premises quietly and without engaging in any anti-social behaviour.

32. Appropriate signage will be displayed, in a prominent position informing customers that they are being recorded on CCTV.

33. No Patrons shall be permitted to use the external area of the premises after 2300hours between Sunday to Thursday and 0000 hours on a Friday and Saturday.

34. There shall be no admittance or re-admittance to the premises after 2200 hours on any day save for patrons being permitted to temporarily leave the premises to smoke.

35. Patrons permitted to leave the premises temporarily to smoke shall be restricted to a designated smoking area defined as (the front of the premises) and limited to (5) persons at any one time.

36. No noise generated on the premises, or equipment, shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.

37. There shall be no amplified noise/music or speakers permitted in the external area of the premises.

38. Noise limiters shall be in use to ensure that any noise emanating from the TV does not cause a nuisance to nearby residents.

39. Dispersal policy to be provided to and approved by the Anti-Social Behaviour and Environmental Team.

40. No incoming deliveries or disposal of waste/emptying of glass bottles shall take place between 21:00hours and 08:00 hours.

41. An incident book shall be kept at the premises and made available to the police or responsible authority.

42. Hourly noise patrols during Regulated Entertainment with a record kept of noise patrols

to be kept at the premises available for inspection by the Anti-Social Behaviour and Environmental Team.

43. A contact number for the premises shall be made available if required upon request to the police, any other responsible authority or any local resident to express any concerns caused by the operation of the premises. Any complaints and the outcome will be recorded in the incident book.

Annex 3 – Conditions attached after a hearing by the licensing authority

Annex 4 – Plans

The Prince of Wales

The licensed areas of the premises as detailed on the drawing annexed hereto:-

Licensing Service registered plan number 2281/23

Drawing number P/HBS/315 15th August 2022

Representation Form from Interested Parties

(Please read notes on reverse before completing)

Your details (See notes 2 & 3);

Your Name	Cllr Ekta Gohil
Your residential address	[REDACTED]
Your email address	egohil@hillington.gov.uk
Your phone number	
The name of the body or organisation you represent	Colham and Cowley Councillor.

About the premises;

Name of the premises you are making a representation about	Prince of Wales/ Sahara City
Address of the premises you are making a representation about	1 Harlington Road, Hillington, UB8 3HX

The Licensing Objectives (See note 4);

Licensing Objective	Reasons for your representation and any supporting evidence
<p><i>Please tick;</i></p> <p><input checked="" type="checkbox"/> Prevention of Crime/Disorder</p> <p><input checked="" type="checkbox"/> Prevention of Public Nuisance</p> <p><input type="checkbox"/> Protection of Children From Harm</p> <p><input checked="" type="checkbox"/> Public Safety</p>	<p><u>Prevention of Crime and Disorder</u></p> <p>This premises has a long-standing and well-documented history of contributing to anti-social behaviour (ASB) and crime in the area. Prior to the current management taking over in April 2023, the premises had its licence revoked due to serious concerns, including:</p> <ul style="list-style-type: none"> -Sales of alcohol to underage individuals -Frequent anti-social behaviour, fights, and disturbances -Significant police and council involvement <p>While the applicant claims a clean record since May 2023, residents and local stakeholders have continued to raise concerns regarding late-night disorder associated with the venue, especially in the surrounding streets. As of early 2025, it is widely believed by residents of Harlington Road and Uxbridge Road that the venue is not complying with key conditions of its current licence, specifically the requirement to operate ID scanning (face scanners) from 8pm on Fridays and Saturdays, which has not been observed in regular operation.</p> <p>The Metropolitan Police and the Council's Licensing Sub-Committee previously refused a variation application in June 2024 due to ongoing concerns about the premises' potential to generate crime and disorder. Despite proposed new conditions in this application, I do not believe insufficient evidence that robust enforcement or cultural change has taken place on-site.</p>

	<p>Given this track record and continued local unease, it is wholly inappropriate for the venue to be open until 12:30am or 1:30am, especially without meaningful compliance enforcement. A suitable timing would be in line with the Vine Pub opposite.</p> <p><u>Prevention of Public Nuisance</u> Residents have historically suffered significant noise disruption from this premises — including loud music, patrons shouting in the street, and general late-night disturbances. These issues persist and are exacerbated by the venue's proximity to residential areas.</p> <p>Noise is especially problematic after 11pm, when the surrounding streets are quieter. The presence of an outdoor garden area and recorded music intensifies this impact. Although the applicant proposes limiting outdoor use after 11pm, previous promises have not been upheld, and enforcement has been lacking.</p> <p>Additionally, public littering and loitering from patrons exiting the premises late at night continues to be an issue, affecting quality of life for nearby residents and generating more work for the Council's Street Scene Enforcement team.</p> <p><u>Public Safety</u> Given the history of fights, drunkenness, and ASB, there are public safety concerns that remain unaddressed. Although the applicant has included standard safety conditions (CCTV, staff training, emergency exits), compliance remains questionable, and trust is low in their ability to self-regulate, especially into the early hours of the morning.</p> <p>In addition, there are worries that the venue may exceed safe capacity during busy evenings, especially given its late proposed hours. Any such risk is heightened by the location's history of disorder and the previous need for police intervention.</p>
--	---

The outcome you are seeking from the Licensing Authority (See note 6);

I request that the Licensing Authority reject the variation application and instead restrict the terminal hour for licensable activity to 11pm Sunday to Thursday, and midnight on Friday and Saturday, with premises to be fully closed to the public no later than 30 minutes after these times. This will allow for winding down while preserving residents' rights to peace, safety, and quiet enjoyment of their homes.

Signed:Cllr Ekta Gohil..... Date:
.....27/03/2025.....

Notes:

- 1) All representations must be submitted before the conclusion of the 28 day consultation period. This will be advertised on the public notices and also on the Councils website.
- 2) Persons who may make representation include: persons who reside near to the premises to which the application relates and who are likely to be affected by licensable activities; residents associations who are representing residents who reside near to the application premises; Ward Councillors

representing their constituents; any person who lives or works in the area and has concerns about the application premises.

- 3) Please note that representations cannot be anonymous. Copies of all representations will be published in any Committee papers and will be sent to all persons involved with the hearing including the applicant. If you have concerns about the use of your information and would like to discuss this further, please contact one of our Licensing Officers for a discussion, on the contact details below.
- 4) In order to be considered 'relevant', the representation must relate to one or more of the 'Licensing Objectives'. These objectives are;
 - a) Prevention of Crime/Disorder - This relates to any criminal activity, disorder or anti-social behaviour related to the application premises.
 - b) Prevention of Public Nuisance - This relates to noise nuisance and vibration, litter, noxious smells, light pollution.
 - c) Protection of Children from harm - This relates to the protection of children whilst on the application premises.
 - d) Public Safety - This relates to the physical condition of the premises and the safety features provided for members of the public such as; fire safety, health & safety.
- 5) Upon submitting a representation, it is expected that you will attend the Licensing Sub-Committee hearing to deliver your representation verbally and answer any queries that the Committee may have. If you are unable to attend, your written representation will be considered.
- 6) You may wish to suggest an outcome to the Licensing Sub-Committee ie. grant the application with extra conditions; grant the application with fewer hours/activities; reject the application. Please note that the Licensing Sub-Committee will only make reasonable and proportionate decisions based upon the evidence they are presented with, and in line with the laws and regulations governing Licensing Hearings.
- 7) You may continue on separate sheets of paper if necessary and you may also attach any evidence which supports your representation.
- 8) Please submit all completed forms to:

**The Licensing Officer
Regulatory Services
London Borough of Hillingdon
Civic Centre
High Street
Uxbridge, UB8 1UW**

licensing@hillingdon.gov.uk

Tel - 01895 277433

www.hillingdon.gov.uk/licensing

From: [Cllr Roy Chamdal](#)
To: [Lois King](#); [Cllr Ekta Gohil](#); [Cllr Shehryar Ahmad-Wallana](#)
Subject: Re: Prince of Wales, 1 Harlington Road, Uxbridge - Licensing Appeal
Date: 28 March 2025 18:41:34
Attachments: [image001.png](#)

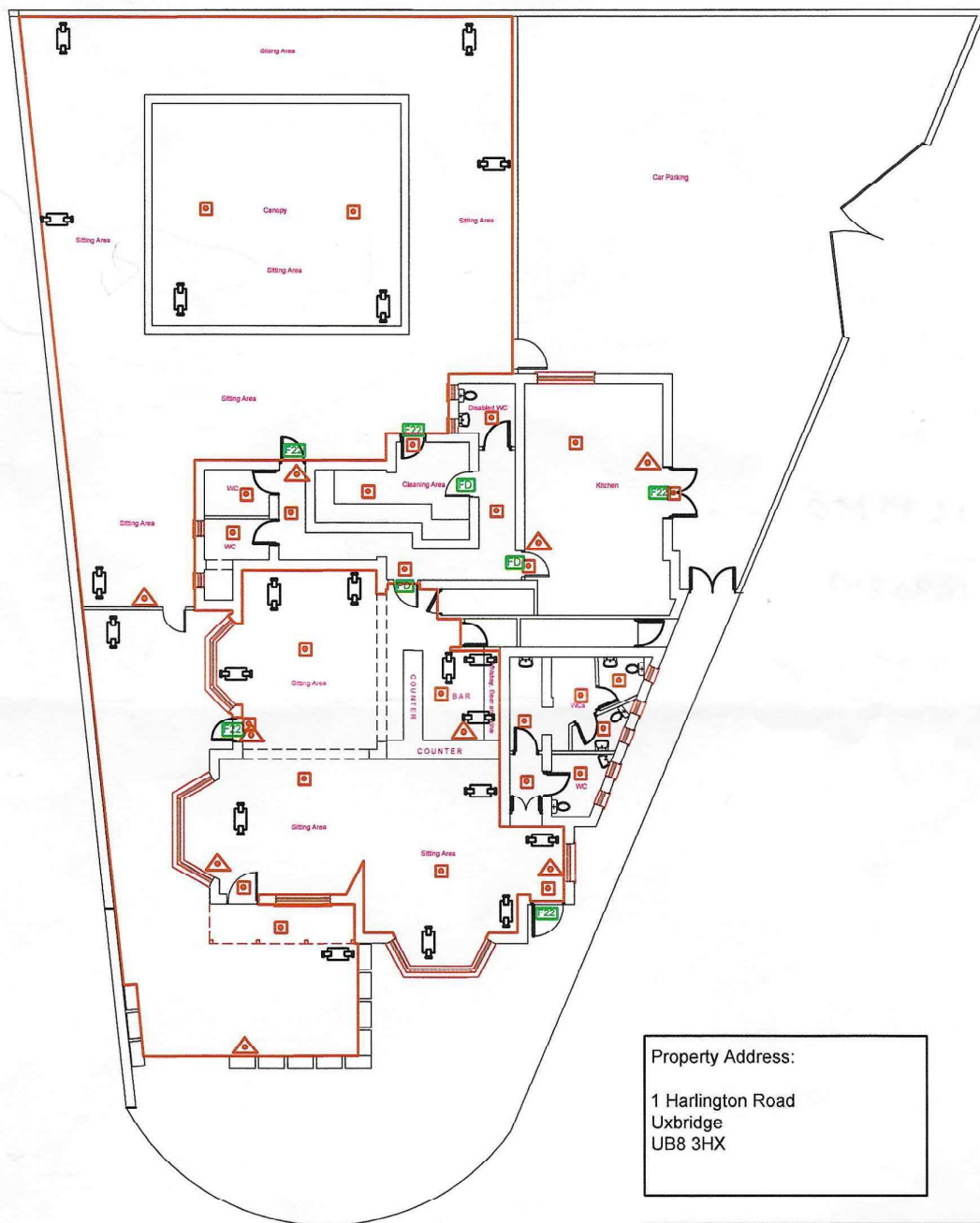
Good day Lois, I would like to register my objection to this application . I believe the proposed closing times will create a public nuisance with residential properties in close proximity to the licensed premises. With late closing times , I believe nuisance attracted by large groups of people both entering and exiting the licensed premises will increase significantly. This premises has directly affected parking issues in the surrounding area and the noise generated by the external entertainment is still a cause of concern. I feel conditions placed on these premises will not negate issues which they will cause.

Regards
Cllr Roy Chamdal

Sent from [Outlook for iOS](#)









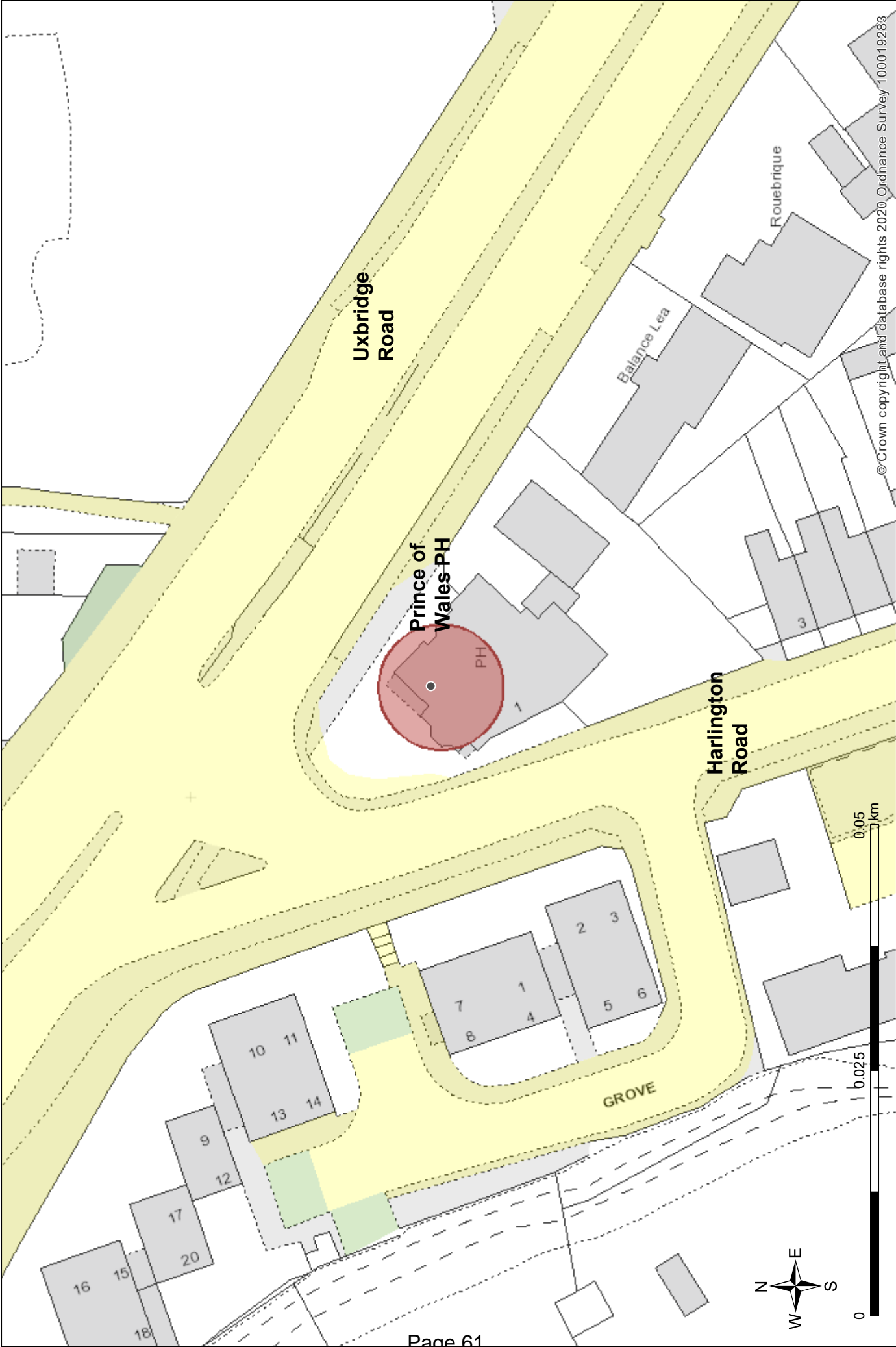
PROPOSED LICENSING PLAN



Property Address:

1 Harlington Road
Uxbridge
UB8 3HX

Drawing no: P/HBS/315		Date: 15th Aug 2022
Key	Scale:1:200	Paper: A4
	FIRE EXTINGUISHER	
	FIRE EXIT SIGNS	
	EMERGENCY LIGHTING	
	Fire Check Door	
	CCTV CAMERAS	
	Licensable Area	
CCTV RECORDING 31 DAYS		
SHUTTERS PROVIDED		
ALARM SYSTEM TO AOISPEC OR SIMILAR FITTED		





Dispersal Policy

Prince of Wales, UXBRIDGE

Introduction:

This Dispersal Policy is not to be confused with the emergency evacuation procedure.

The Dispersal Procedure is designed to make the maximum contribution by exercising pro-active measures, towards and at the end of trading, to move customers from the venue and its immediate area in a swift and orderly manner, so as to cause minimum disturbance in relation to potential nuisance, antisocial behaviour, and crime.

METHOD:

Bar Management:

1. During the last 30 minutes of trading, bar service points will be reduced with staff being reassigned to glass collection, tidy up, and preparing for customer departure.
2. Staff reassigned to glass collection in the last 30 mins will actively remind patrons the premises is closing and encourage them to make their way.
3. Volume levels of music or television will be reduced noticeably, and incrementally, and the type of music played will be relaxed and slow.
4. Lighting levels will be incrementally and obviously increased to encourage the gradual dispersal of patrons during the last half hour of trading and during the drinking-up period.
5. Announcements will be made at 10 min intervals during the last half hour of trading reminding customers of the end of service and asking them to leave quietly and to respect neighbours.
6. Clear and prominent notices will be placed at the exits requesting exiting customers to leave quietly and to respect neighbours and their property. If necessary, Security staff will use the signs as a reference/reminder to highlight to customers as they leave.

Door Supervision – When On Duty:

Door supervisors in high-visibility jackets or vests will:

- actively and politely encourage customers to drink-up and progress to the exit towards the latter part of drinking-up time, or game start time;
- draw the attention of exiting customers to the notices in the foyer and ask them to be considerate;

- ensure the removal of all drinking vessels from any customer who attempts to leave the venue carrying any.
- actively encourage customers move away from the area immediately outside the venue;
- at the end of trading, direct customers to the nearest taxi ranks or other transportation away from the area.

Prior to and during closing, SIA registered Security Staff will:

- a. gradually be reassigned outside duties to maintain a strong presence outside in the immediate vicinity of the premises and
- b. encourage customers leave the premises in a swift and orderly manner.

As the exit opens directly onto a main junction bordered by public highway on both sides, Security Staff will supervise.

Door supervisors will remain outside the premises until all patrons have left the immediate vicinity.

Private Hire Cars Arrangement:

Private Hire and Taxi company telephone numbers will be made available to customers who wish to book transport home.

Training

Training at all levels will be conducted to ensure full understanding and implementation of the venues specific Dispersal Procedure by the SIA Security Staff assigned to work at the premises.

Banning

CCTV and data from ID Scan will be used to identify any individuals who cause or take part in ASB or are responsible for causing disturbance or complaints.

Individuals will be warned that a repeat occurrence will result them being banned from the premises for no less than 6 months.

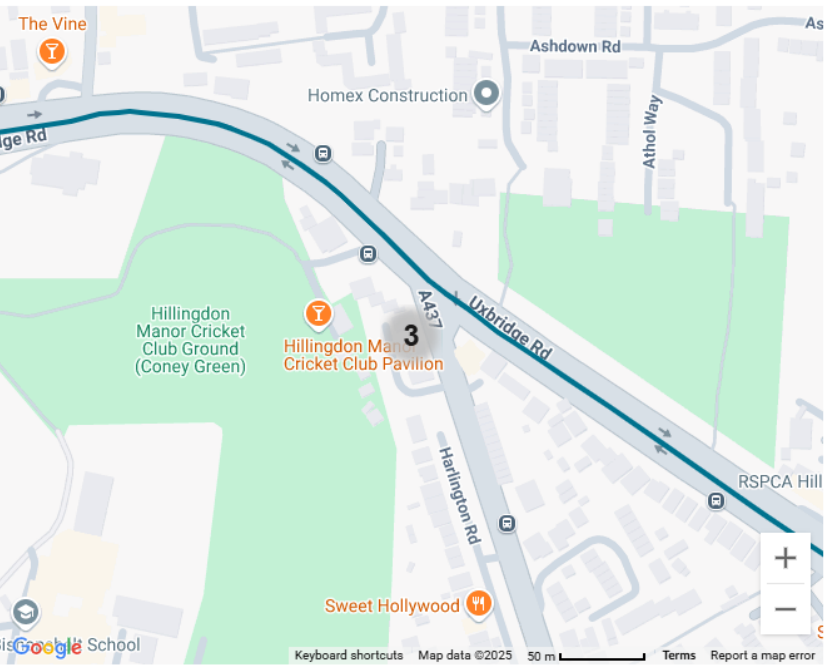


Crime & ASB Data
in the vicinity of the
Prince of Wales P/H
1, Harlington Road,
UXBRIDGE
UB8 3HX

Source: Police.UK Crime Mapper

Sep 2024

Click on a hotspot to see more details. Alternatively, [view as A-Z list](#).



Edit crime type and time period

All Crimes (171)

September 2024

3 crimes were reported here in September 2024

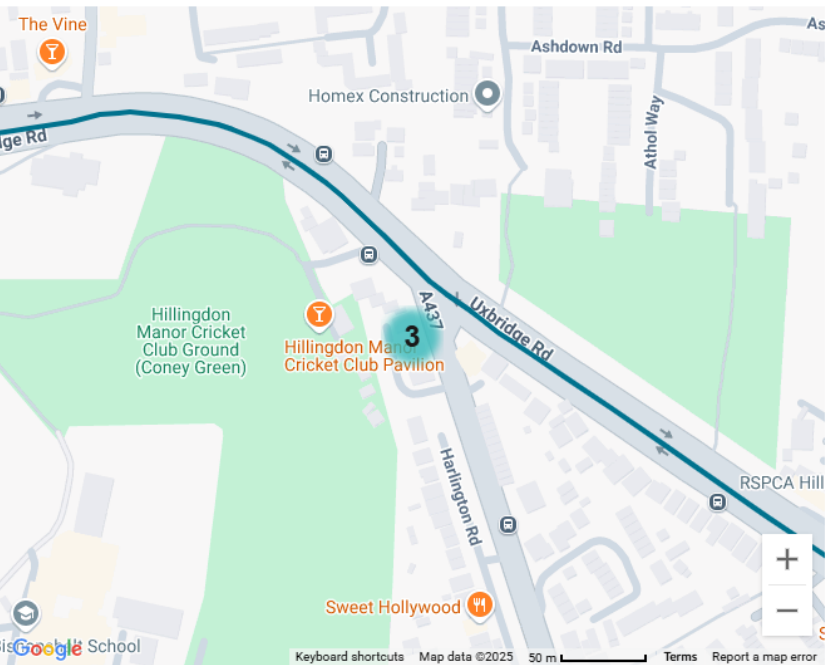
Criminal damage and arson	3
---------------------------	---

View crime definitions

Download area crime data

Oct 2024

Click on a hotspot to see more details. Alternatively, [view as A-Z list](#).



Edit crime type and time period

All Crimes (187)

October 2024

3 crimes were reported here in October 2024

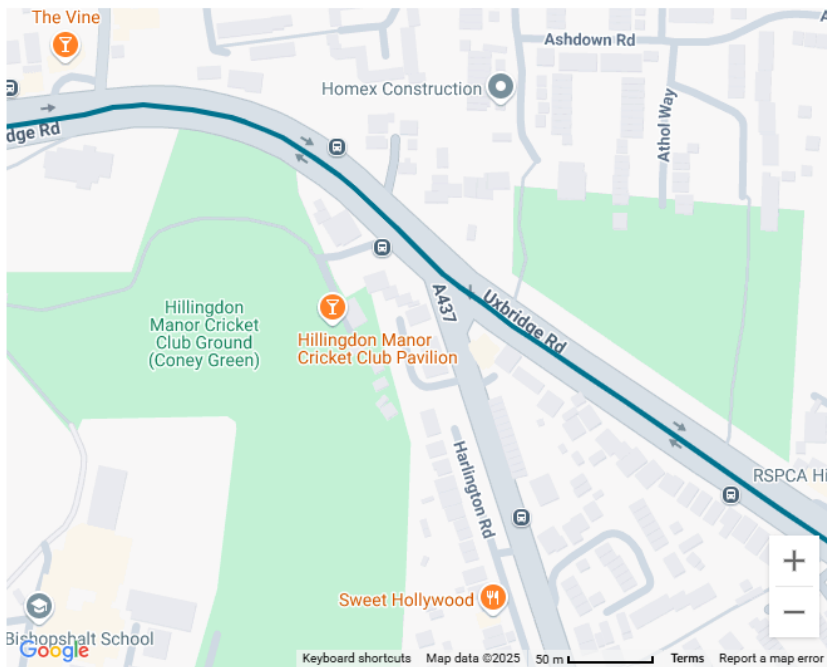
Anti-social behaviour	2
Criminal damage and arson	1

View crime definitions

Download area crime data

Nov 2024

Click on a hotspot to see more details. Alternatively, [view as A-Z list](#).



Edit crime type and time period

All Crimes (172)

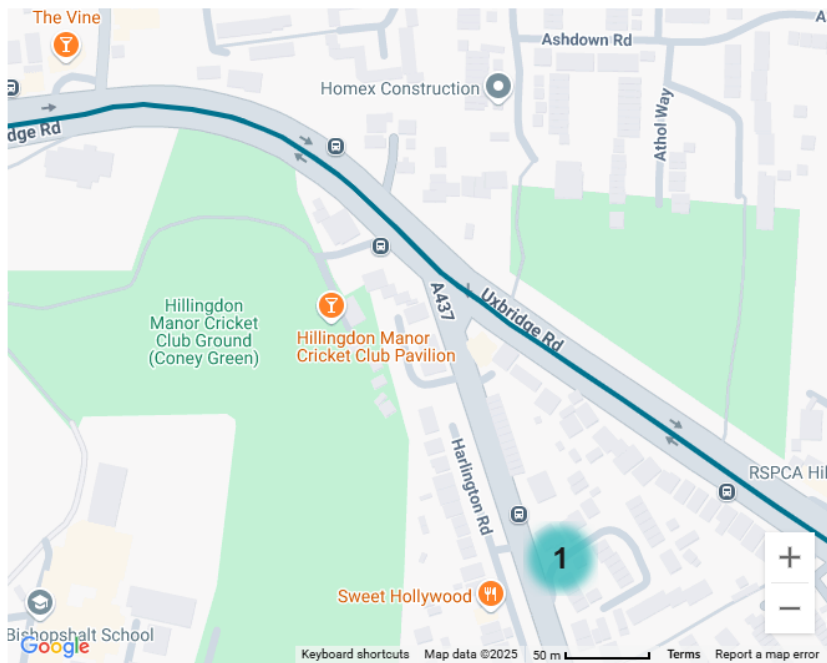
November 2024

[View crime definitions](#)

[Download area crime data](#)

Dec 2024

Click on a hotspot to see more details. Alternatively, [view as A-Z list](#).



Edit crime type and time period

All Crimes (155)

December 2024

1 crimes were reported here in December 2024

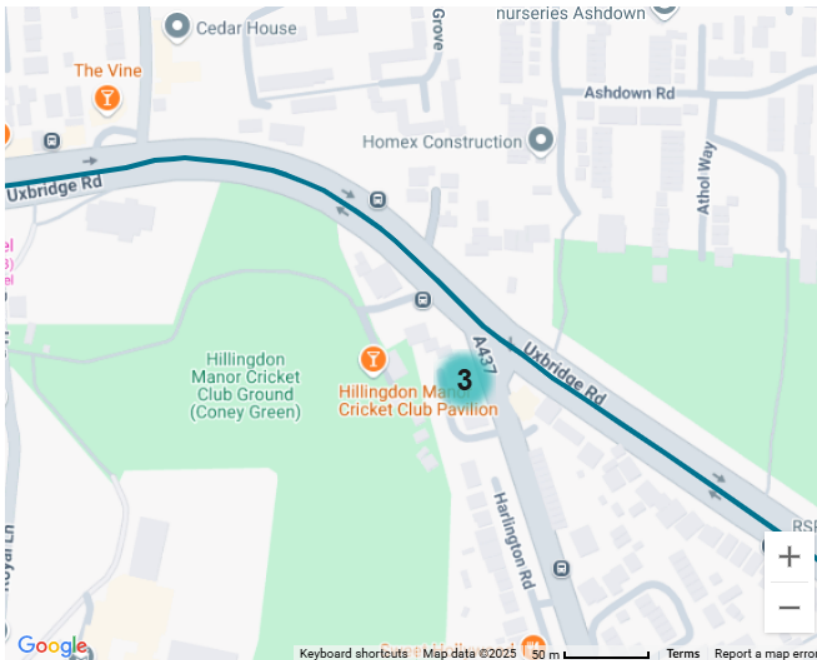
Drugs 1

[View crime definitions](#)

[Download area crime data](#)

Jan 2025

Click on a hotspot to see more details. Alternatively, [view as A-Z list](#).



Edit crime type and time period

All Crimes (160)

January 2025

3 crimes were reported here in January 2025

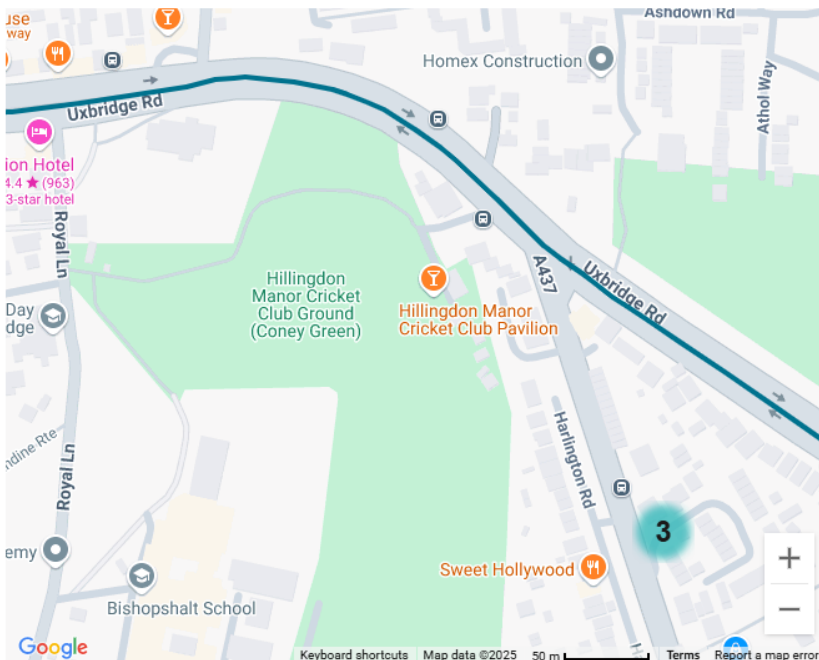
Anti-social behaviour	1
Criminal damage and arson	1
Violence and sexual offences	1

[View crime definitions](#)

[Download area crime data](#)

Feb 2025

Click on a hotspot to see more details. Alternatively, [view as A-Z list](#).



Edit crime type and time period

All Crimes (223)

February 2025

3 crimes were reported here in February 2025

Violence and sexual offences	3
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[View crime definitions](#)

[Download area crime data](#)

S182 Guidance:*Para 2.27*

“Beyond the immediate area surrounding the premises, these are matters for the personal responsibility of individuals under the law. An individual who engages in ASB [etc] is accountable in their own right.”

Localised Stats to UB3 8HX:

Month	ASB	Vehicle Crime	Damage	Public Order	Violent/ Sexual	Drugs	Other	Total
Sep 24			3					3
Oct 24	2		2					3
Nov 24								0
Dec 24						1		1
Jan 25	1		1		1			3
Feb 25					3			3
Total	3	0	6	0	4	1	0	13
	13 incidents over 6 months = Average of 2.17 incidents pcm							
	Average of 1 incident every 13.77 days							
	ASB = One Incident every 2 months							
	Damage = One incident every month							
	Violent/Sexual = One Incident every 44 days							
	Drugs = Two incidents per year on average							

Crime in Hillingdon compared with crime in similar areas

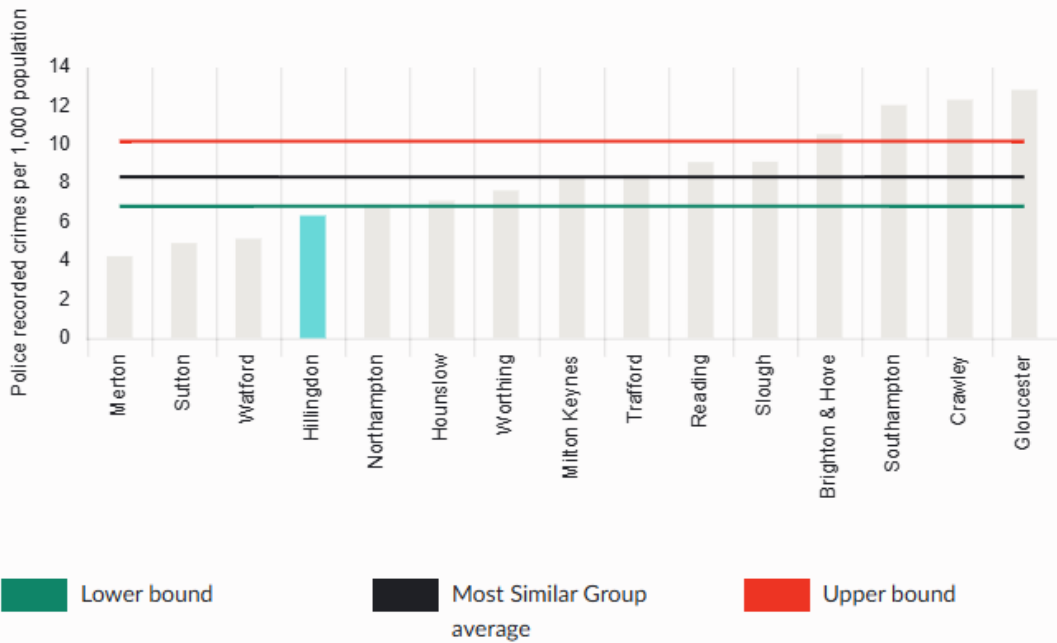
In the year ending September 2024, the public order offence rate in Hillingdon was lower than the average public order offence rate across similar areas.

Edit crime type

Public order

▼

Update



Crime in Hillingdon compared with crime in similar areas

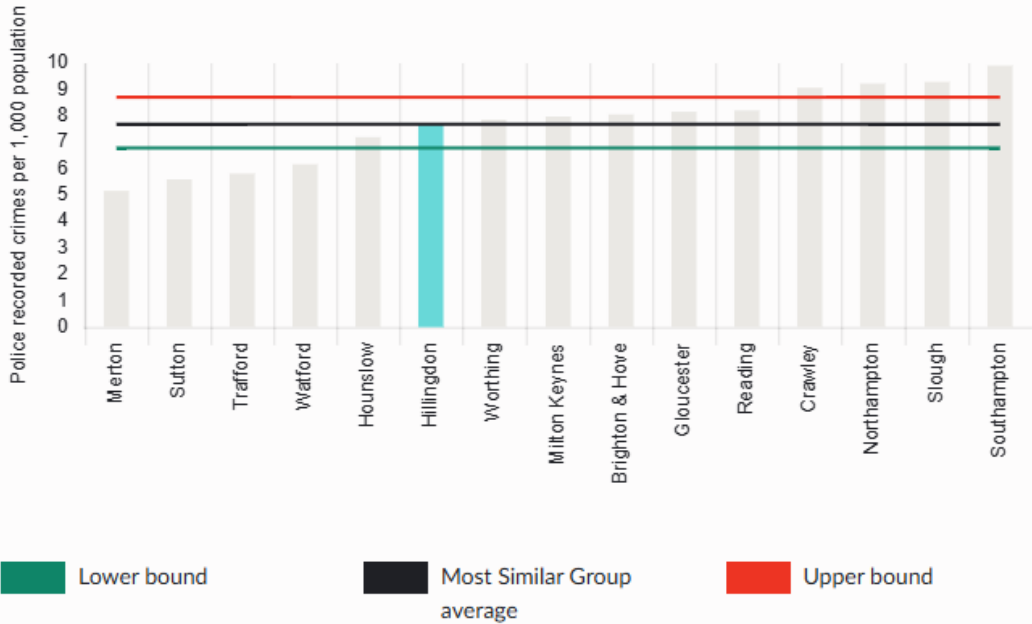
In the year ending September 2024, the criminal damage and arson rate in Hillingdon was about the same as the average criminal damage and arson rate across similar areas.

Edit crime type

Criminal damage and arson

▼

Update



Crime in Hillingdon compared with crime in similar areas

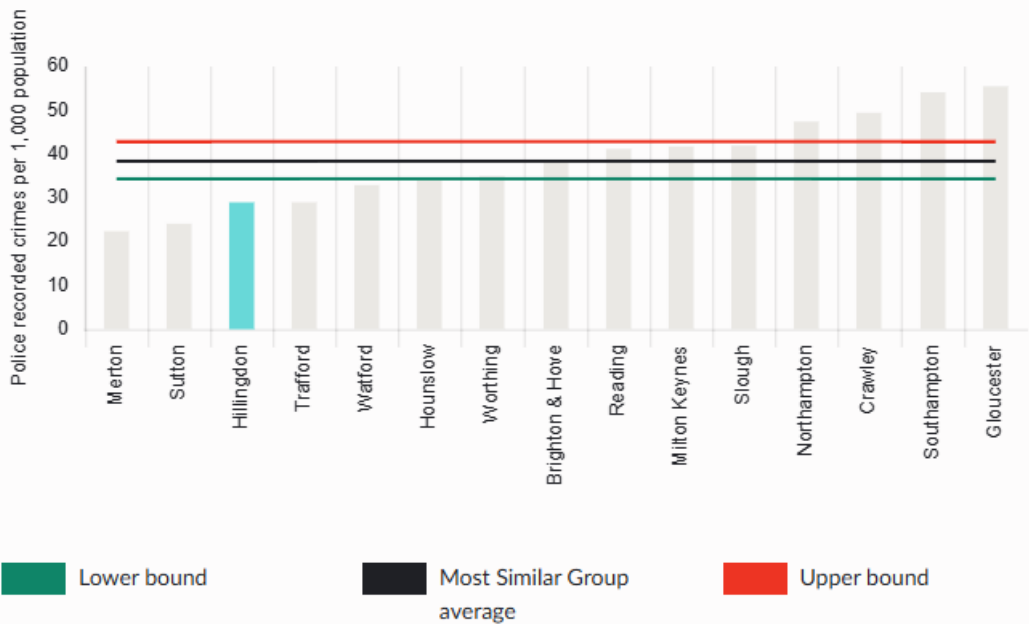
In the year ending September 2024, the violence and sexual offences crime rate in Hillingdon was lower than the average violence and sexual offences crime rate across similar areas.

Edit crime type

Violence and sexual offences

▼

Update



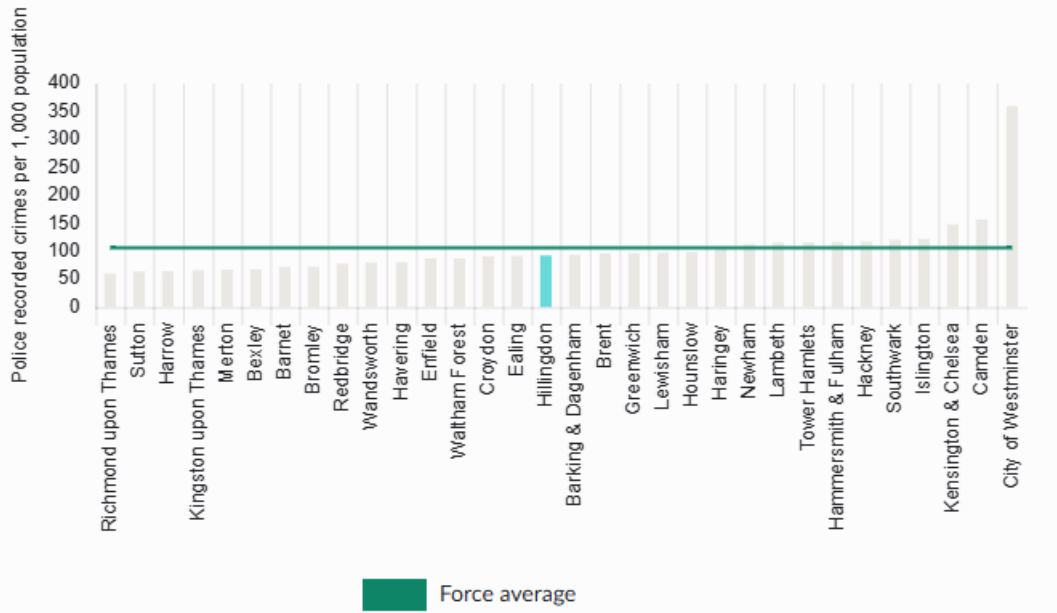
Crime in Hillingdon compared with crime in other areas in the Metropolitan Police force area

In the year ending September 2024, the crime rate in Hillingdon was lower than average for the Metropolitan Police area

Edit crime type

All Crime

Update



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Statement of Truth

My name is Jan HOPPER and I am the nearest neighbour to the Prince of Wales Public House at 1, Harlington Road, UXBRIDGE UB8 3HX.

I bought a house 25 years ago, right next to this pub and I live at No 3. I think the pub has been a pub for about 100 years, and there is nobody living around here who cannot remember there not being a pub here.

This pub has been under new management for a couple of years maybe. I know the Manager as 'Karim' and he's been very good, and diligent in running the place properly. The current management are a massive improvement on previous regimes. It's been a good addition to the neighbourhood.

The pub operates as a restaurant bar. The outside area is partially covered and used as a shisha bar, and this is where most people sit and eat. This actually backs onto my garden. Sometimes there is a televised sports event screened.

Any pub creates an amount of noise. The noise from this pub comes from people leaving and using the car park – that is inevitable. However, I would say that the noise is not excessive and causes no nuisance to me as the nearest neighbour.

I understand that people living in the flats opposite have had an issue with noise from the pub, but it has never affected me as this level of noise is at an acceptable level. Perhaps the staff could manage the dispersal from the pub a little more proactively?

Personally I do not find it an issue at all. Yes, there is inevitably some noise but it is not excessive.

This is a Statement of Truth.

Signed:

Dated: 6th April 2025

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